



Compradores totales por estado
COMPRADORES DE JUNIO 2022

| Estado | JUNIO 2021 | % respecto al total | JUNIO 2022 | % respecto al total | Var. % Anual | Diferencia |
|---------------------|---------------|---------------------|---------------|---------------------|--------------|--------------|
| Morelos | 1,249 | 1.4% | 1,548 | 1.7% | 23.9% | 299 |
| Zacatecas | 579 | 0.7% | 696 | 0.8% | 20.2% | 117 |
| Puebla | 3,509 | 4.0% | 3,981 | 4.4% | 13.5% | 472 |
| Querétaro | 2,052 | 2.3% | 2,307 | 2.6% | 12.4% | 255 |
| Yucatán | 1,501 | 1.7% | 1,678 | 1.9% | 11.8% | 177 |
| San Luis Potosí | 1,602 | 1.8% | 1,763 | 2.0% | 10.0% | 161 |
| Quintana Roo | 1,648 | 1.9% | 1,790 | 2.0% | 8.6% | 142 |
| Hidalgo | 1,009 | 1.1% | 1,095 | 1.2% | 8.5% | 86 |
| Jalisco | 7,042 | 8.0% | 7,547 | 8.4% | 7.2% | 505 |
| Tamaulipas | 2,363 | 2.7% | 2,498 | 2.8% | 5.7% | 135 |
| Michoacán | 1,845 | 2.1% | 1,924 | 2.1% | 4.3% | 79 |
| Coahuila | 2,404 | 2.7% | 2,487 | 2.8% | 3.5% | 83 |
| Guanajuato | 3,294 | 3.7% | 3,402 | 3.8% | 3.3% | 108 |
| CDMX | 13,998 | 15.9% | 14,395 | 16.0% | 2.8% | 397 |
| Tlaxcala | 579 | 0.7% | 594 | 0.7% | 2.6% | 15 |
| Tabasco | 1,259 | 1.4% | 1,288 | 1.4% | 2.3% | 29 |
| Colima | 722 | 0.8% | 735 | 0.8% | 1.8% | 13 |
| Oaxaca | 1,385 | 1.6% | 1,406 | 1.6% | 1.5% | 21 |
| Sonora | 2,047 | 2.3% | 2,069 | 2.3% | 1.1% | 22 |
| Nayarit | 693 | 0.8% | 698 | 0.8% | 0.7% | 5 |
| Nuevo León | 8,231 | 9.3% | 8,238 | 9.1% | 0.1% | 7 |
| Guerrero | 840 | 1.0% | 840 | 0.9% | 0.0% | 0 |
| Chihuahua | 2,325 | 2.6% | 2,307 | 2.6% | -0.8% | -18 |
| Veracruz | 3,638 | 4.1% | 3,529 | 3.9% | -3.0% | -109 |
| Campeche | 607 | 0.7% | 588 | 0.7% | -3.1% | -19 |
| Durango | 785 | 0.9% | 760 | 0.8% | -3.2% | -25 |
| Edo. de México | 11,053 | 12.5% | 10,694 | 11.9% | -3.2% | -359 |
| Baja California Sur | 666 | 0.8% | 638 | 0.7% | -4.2% | -28 |
| Chiapas | 1,627 | 1.8% | 1,528 | 1.7% | -6.1% | -99 |
| Sinaloa | 2,578 | 2.9% | 2,401 | 2.7% | -6.9% | -177 |
| Baja California | 2,462 | 2.8% | 2,252 | 2.5% | -8.5% | -210 |
| Aguascalientes | 1,149 | 1.3% | 1,043 | 1.2% | -9.2% | -106 |
| Otras Marcas | 1,505 | 1.7% | 1,494 | 1.7% | -0.7% | -11 |
| Total | 88,246 | 100.0% | 90,213 | 100.0% | 2.2% | 1,967 |

Fuente: Urban Science

Nota: Se refiere a información de compradores. No incluye información de Isuzu, Jaguar, Land Rover, Mercedes-Benz. Estas marcas se reflejan en "Otras Marcas"
La información de compradores se refiere a los registros de acuerdo a la plaza, ciudad o estado domicilio del comprador (cliente final).

| Estado | JUNIO 2022 | Lugar |
|------------------------|---------------|-------|
| CDMX | 14,395 | 1 |
| Edo. de México | 10,694 | 2 |
| Nuevo León | 8,238 | 3 |
| Jalisco | 7,547 | 4 |
| Puebla | 3,981 | 5 |
| Veracruz | 3,529 | 6 |
| Guanajuato | 3,402 | 7 |
| MEDIA NACIONAL | 2,772 | |
| Tamaulipas | 2,498 | 8 |
| Coahuila | 2,487 | 9 |
| Sinaloa | 2,401 | 10 |
| Querétaro | 2,307 | 11 |
| Chihuahua | 2,307 | 11 |
| Baja California | 2,252 | 13 |
| Sonora | 2,069 | 14 |
| Michoacán | 1,924 | 15 |
| Quintana Roo | 1,790 | 16 |
| San Luis Potosí | 1,763 | 17 |
| Yucatán | 1,678 | 18 |
| Morelos | 1,548 | 19 |
| Chiapas | 1,528 | 20 |
| Oaxaca | 1,406 | 21 |
| Tabasco | 1,288 | 22 |
| Hidalgo | 1,095 | 23 |
| Aguascalientes | 1,043 | 24 |
| Guerrero | 840 | 25 |
| Durango | 760 | 26 |
| Colima | 735 | 27 |
| Nayarit | 698 | 28 |
| Zacatecas | 696 | 29 |
| Baja California Sur | 638 | 30 |
| Tlaxcala | 594 | 31 |
| Campeche | 588 | 32 |
| Otras Marcas | 1,494 | 0 |
| Total República | 90,213 | |



Compradores totales por estado
ACUMULADO DE COMPRADORES DE ENERO A JUNIO 2022

| Estado | ENERO A JUNIO 2021 | % respecto al total | ENERO A JUNIO 2022 | % respecto al total | Var. % Anual | Diferencia |
|---------------------|--------------------|---------------------|--------------------|---------------------|--------------|---------------|
| Baja California Sur | 3,639 | 0.7% | 4,377 | 0.8% | 20.3% | 738 |
| Morelos | 7,520 | 1.4% | 8,593 | 1.7% | 14.3% | 1,073 |
| Quintana Roo | 8,783 | 1.7% | 10,028 | 1.9% | 14.2% | 1,245 |
| Edo. de México | 58,323 | 11.2% | 64,468 | 12.5% | 10.5% | 6,145 |
| Yucatán | 9,160 | 1.8% | 9,795 | 1.9% | 6.9% | 635 |
| San Luis Potosí | 9,609 | 1.8% | 10,125 | 2.0% | 5.4% | 516 |
| Zacatecas | 3,707 | 0.7% | 3,886 | 0.8% | 4.8% | 179 |
| Nuevo León | 45,307 | 8.7% | 47,083 | 9.1% | 3.9% | 1,776 |
| Jalisco | 41,563 | 8.0% | 42,583 | 8.2% | 2.5% | 1,020 |
| Tlaxcala | 3,482 | 0.7% | 3,552 | 0.7% | 2.0% | 70 |
| Nayarit | 3,977 | 0.8% | 4,038 | 0.8% | 1.5% | 61 |
| Hidalgo | 6,288 | 1.2% | 6,330 | 1.2% | 0.7% | 42 |
| Puebla | 22,302 | 4.3% | 22,411 | 4.3% | 0.5% | 109 |
| Tamaulipas | 14,801 | 2.8% | 14,772 | 2.9% | -0.2% | -29 |
| Guanajuato | 19,705 | 3.8% | 19,361 | 3.7% | -1.7% | -344 |
| Querétaro | 12,370 | 2.4% | 12,110 | 2.3% | -2.1% | -260 |
| Michoacán | 11,139 | 2.1% | 10,861 | 2.1% | -2.5% | -278 |
| Sonora | 12,517 | 2.4% | 12,054 | 2.3% | -3.7% | -463 |
| Coahuila | 14,959 | 2.9% | 14,366 | 2.8% | -4.0% | -593 |
| CDMX | 82,693 | 15.9% | 79,377 | 15.3% | -4.0% | -3,316 |
| Durango | 4,827 | 0.9% | 4,602 | 0.9% | -4.7% | -225 |
| Campeche | 3,817 | 0.7% | 3,614 | 0.7% | -5.3% | -203 |
| Colima | 4,427 | 0.9% | 4,156 | 0.8% | -6.1% | -271 |
| Chiapas | 10,079 | 1.9% | 9,372 | 1.8% | -7.0% | -707 |
| Oaxaca | 8,760 | 1.7% | 8,063 | 1.6% | -8.0% | -697 |
| Chihuahua | 14,560 | 2.8% | 13,314 | 2.6% | -8.6% | -1,246 |
| Veracruz | 22,982 | 4.4% | 20,764 | 4.0% | -9.7% | -2,218 |
| Aguascalientes | 7,191 | 1.4% | 6,489 | 1.3% | -9.8% | -702 |
| Tabasco | 8,325 | 1.6% | 7,509 | 1.5% | -9.8% | -816 |
| Guerrero | 5,416 | 1.0% | 4,835 | 0.9% | -10.7% | -581 |
| Baja California | 14,891 | 2.9% | 13,260 | 2.6% | -11.0% | -1,631 |
| Sinaloa | 15,646 | 3.0% | 13,720 | 2.7% | -12.3% | -1,926 |
| Otras Marcas | 7,242 | 1.4% | 7,671 | 1.5% | 5.9% | 429 |
| Total | 520,007 | 100.0% | 517,539 | 100.0% | -0.5% | -2,468 |

| Estado | ENERO A JUNIO 2022 | Lugar |
|------------------------|--------------------|-------|
| CDMX | 79,377 | 1 |
| Edo. de México | 64,468 | 2 |
| Nuevo León | 47,083 | 3 |
| Jalisco | 42,583 | 4 |
| Puebla | 22,411 | 5 |
| Veracruz | 20,764 | 6 |
| Guanajuato | 19,361 | 7 |
| MEDIA NACIONAL | 15,933 | |
| Tamaulipas | 14,772 | 8 |
| Coahuila | 14,366 | 9 |
| Sinaloa | 13,720 | 10 |
| Chihuahua | 13,314 | 11 |
| Baja California | 13,260 | 12 |
| Querétaro | 12,110 | 13 |
| Sonora | 12,054 | 14 |
| Michoacán | 10,861 | 15 |
| San Luis Potosí | 10,125 | 16 |
| Quintana Roo | 10,028 | 17 |
| Yucatán | 9,795 | 18 |
| Chiapas | 9,372 | 19 |
| Morelos | 8,593 | 20 |
| Oaxaca | 8,063 | 21 |
| Tabasco | 7,509 | 22 |
| Aguascalientes | 6,489 | 23 |
| Hidalgo | 6,330 | 24 |
| Guerrero | 4,835 | 25 |
| Durango | 4,602 | 26 |
| Baja California Sur | 4,377 | 27 |
| Colima | 4,156 | 28 |
| Nayarit | 4,038 | 29 |
| Zacatecas | 3,886 | 30 |
| Campeche | 3,614 | 31 |
| Tlaxcala | 3,552 | 32 |
| Otras Marcas | 7,671 | 0 |
| Total República | 517,539 | |

Fuente: Urban Science

Nota: Se refiere a información de compradores. No incluye información de Isuzu, Jaguar, Land Rover, Mercedes-Benz. Estas marcas se reflejan en "Otras Marcas"
 La información de compradores se refiere a los registros de acuerdo a la plaza, ciudad o estado domicilio del comprador (cliente final).



Compradores Flotilla por estado
COMPRADORES DE JUNIO 2022

| Estado | JUNIO 2021 | % respecto al total | JUNIO 2022 | % respecto al total | Var. % Anual | Diferencia |
|---------------------|---------------|---------------------|---------------|---------------------|---------------|---------------|
| Zacatecas | 14 | 0.1% | 156 | 1.3% | 1014.3% | 142 |
| Tlaxcala | 20 | 0.1% | 34 | 0.3% | 70.0% | 14 |
| Morelos | 78 | 0.5% | 101 | 0.8% | 29.5% | 23 |
| Chihuahua | 178 | 1.1% | 194 | 1.6% | 9.0% | 16 |
| Guerrero | 41 | 0.3% | 44 | 0.4% | 7.3% | 3 |
| San Luis Potosí | 105 | 0.7% | 104 | 0.9% | -1.0% | -1 |
| CDMX | 5,510 | 35.4% | 5,186 | 42.6% | -5.9% | -324 |
| Tabasco | 72 | 0.5% | 63 | 0.5% | -12.5% | -9 |
| Querétaro | 182 | 1.2% | 157 | 1.3% | -13.7% | -25 |
| Jalisco | 1,280 | 8.2% | 1,083 | 8.9% | -15.4% | -197 |
| Baja California Sur | 54 | 0.3% | 42 | 0.3% | -22.2% | -12 |
| Sinaloa | 232 | 1.5% | 176 | 1.4% | -24.1% | -56 |
| Nuevo León | 2,455 | 15.8% | 1,833 | 15.1% | -25.3% | -622 |
| Sonora | 201 | 1.3% | 144 | 1.2% | -28.4% | -57 |
| Michoacán | 130 | 0.8% | 93 | 0.8% | -28.5% | -37 |
| Yucatán | 248 | 1.6% | 172 | 1.4% | -30.6% | -76 |
| Baja California | 147 | 0.9% | 99 | 0.8% | -32.7% | -48 |
| Guanajuato | 446 | 2.9% | 300 | 2.5% | -32.7% | -146 |
| Edo. de México | 2,489 | 16.0% | 1,500 | 12.3% | -39.7% | -989 |
| Coahuila | 191 | 1.2% | 110 | 0.9% | -42.4% | -81 |
| Campeche | 27 | 0.2% | 13 | 0.1% | -51.9% | -14 |
| Puebla | 250 | 1.6% | 120 | 1.0% | -52.0% | -130 |
| Nayarit | 51 | 0.3% | 24 | 0.2% | -52.9% | -27 |
| Chiapas | 79 | 0.5% | 37 | 0.3% | -53.2% | -42 |
| Aguascalientes | 139 | 0.9% | 65 | 0.5% | -53.2% | -74 |
| Hidalgo | 50 | 0.3% | 19 | 0.2% | -62.0% | -31 |
| Colima | 62 | 0.4% | 22 | 0.2% | -64.5% | -40 |
| Quintana Roo | 279 | 1.8% | 93 | 0.8% | -66.7% | -186 |
| Oaxaca | 67 | 0.4% | 22 | 0.2% | -67.2% | -45 |
| Tamaulipas | 162 | 1.0% | 47 | 0.4% | -71.0% | -115 |
| Veracruz | 198 | 1.3% | 54 | 0.4% | -72.7% | -144 |
| Durango | 93 | 0.6% | 17 | 0.1% | -81.7% | -76 |
| Otras Marcas | 45 | 0.3% | 39 | 0.3% | -13.3% | -6 |
| Total | 15,575 | 100.0% | 12,163 | 100.0% | -21.9% | -3,412 |

Fuente: Urban Science

Nota: Se refiere a información de compradores. No incluye información de Isuzu, Jaguar, Land Rover, Mercedes-Benz. Estas marcas se reflejan en "Otras Marcas"

La información de compradores se refiere a los registros de acuerdo a la plaza, ciudad o estado domicilio del comprador (cliente final).

| Estado | JUNIO 2022 | Lugar |
|------------------------|---------------|-------|
| CDMX | 5,186 | 1 |
| Nuevo León | 1,833 | 2 |
| Edo. de México | 1,500 | 3 |
| Jalisco | 1,083 | 4 |
| MEDIA NACIONAL | 378 | |
| Guanajuato | 300 | 5 |
| Chihuahua | 194 | 6 |
| Sinaloa | 176 | 7 |
| Yucatán | 172 | 8 |
| Querétaro | 157 | 9 |
| Zacatecas | 156 | 10 |
| Sonora | 144 | 11 |
| Puebla | 120 | 12 |
| Coahuila | 110 | 13 |
| San Luis Potosí | 104 | 14 |
| Morelos | 101 | 15 |
| Baja California | 99 | 16 |
| Michoacán | 93 | 17 |
| Quintana Roo | 93 | 17 |
| Aguascalientes | 65 | 19 |
| Tabasco | 63 | 20 |
| Veracruz | 54 | 21 |
| Tamaulipas | 47 | 22 |
| Guerrero | 44 | 23 |
| Baja California Sur | 42 | 24 |
| Chiapas | 37 | 25 |
| Tlaxcala | 34 | 26 |
| Nayarit | 24 | 27 |
| Colima | 22 | 28 |
| Oaxaca | 22 | 28 |
| Hidalgo | 19 | 30 |
| Durango | 17 | 31 |
| Campeche | 13 | 32 |
| Otras Marcas | 39 | 0 |
| Total República | 12,163 | |



**Compradores Flotilla por estado
ACUMULADO DE ENERO A JUNIO 2022**

| Estado | ENERO A JUNIO 2021 | % respecto al total | ENERO A JUNIO 2022 | % respecto al total | Var. % Anual | Diferencia |
|---------------------|--------------------|---------------------|--------------------|---------------------|---------------|----------------|
| Zacatecas | 136 | 0.2% | 445 | 0.6% | 227.2% | 309 |
| Baja California Sur | 287 | 0.3% | 385 | 0.6% | 34.1% | 98 |
| San Luis Potosí | 575 | 0.7% | 735 | 1.1% | 27.8% | 160 |
| Edo. de México | 8,891 | 10.6% | 10,782 | 15.7% | 21.3% | 1,891 |
| Morelos | 562 | 0.7% | 575 | 0.8% | 2.3% | 13 |
| Sonora | 1,197 | 1.4% | 1,153 | 1.7% | -3.7% | -44 |
| Jalisco | 6,608 | 7.9% | 5,883 | 8.6% | -11.0% | -725 |
| Nuevo León | 11,194 | 13.3% | 9,687 | 14.1% | -13.5% | -1,507 |
| Quintana Roo | 930 | 1.1% | 742 | 1.1% | -20.2% | -188 |
| Michoacán | 800 | 1.0% | 625 | 0.9% | -21.9% | -175 |
| CDMX | 35,192 | 42.0% | 27,090 | 39.5% | -23.0% | -8,102 |
| Tabasco | 388 | 0.5% | 286 | 0.4% | -26.3% | -102 |
| Coahuila | 1,238 | 1.5% | 903 | 1.3% | -27.1% | -335 |
| Yucatán | 1,101 | 1.3% | 785 | 1.1% | -28.7% | -316 |
| Chihuahua | 1,222 | 1.5% | 870 | 1.3% | -28.8% | -352 |
| Aguascalientes | 685 | 0.8% | 486 | 0.7% | -29.1% | -199 |
| Hidalgo | 289 | 0.3% | 205 | 0.3% | -29.1% | -84 |
| Baja California | 771 | 0.9% | 545 | 0.8% | -29.3% | -226 |
| Tlaxcala | 172 | 0.2% | 119 | 0.2% | -30.8% | -53 |
| Puebla | 1,426 | 1.7% | 921 | 1.3% | -35.4% | -505 |
| Guanajuato | 2,622 | 3.1% | 1,644 | 2.4% | -37.3% | -978 |
| Sinaloa | 1,472 | 1.8% | 906 | 1.3% | -38.5% | -566 |
| Querétaro | 1,333 | 1.6% | 778 | 1.1% | -41.6% | -555 |
| Chiapas | 361 | 0.4% | 185 | 0.3% | -48.8% | -176 |
| Guerrero | 357 | 0.4% | 178 | 0.3% | -50.1% | -179 |
| Nayarit | 245 | 0.3% | 120 | 0.2% | -51.0% | -125 |
| Campeche | 141 | 0.2% | 67 | 0.1% | -52.5% | -74 |
| Colima | 314 | 0.4% | 139 | 0.2% | -55.7% | -175 |
| Tamaulipas | 965 | 1.2% | 412 | 0.6% | -57.3% | -553 |
| Veracruz | 1,414 | 1.7% | 507 | 0.7% | -64.1% | -907 |
| Oaxaca | 388 | 0.5% | 127 | 0.2% | -67.3% | -261 |
| Durango | 394 | 0.5% | 121 | 0.2% | -69.3% | -273 |
| Otras Marcas | 197 | 0.2% | 218 | 0.3% | 10.7% | 21 |
| Total | 83,867 | 100.0% | 68,624 | 100.0% | -18.2% | -15,243 |

Fuente: Urban Science

Nota: Se refiere a información de compradores. No incluye información de Isuzu, Jaguar, Land Rover, Mercedes-Benz. Estas marcas se reflejan en "Otras Marcas"
La información de compradores se refiere a los registros de acuerdo a la plaza, ciudad o estado domicilio del comprador (cliente final).

| Estado | ENERO A JUNIO 2022 | Lugar |
|------------------------|--------------------|-------|
| CDMX | 27,090 | 1 |
| Edo. de México | 10,782 | 2 |
| Nuevo León | 9,687 | 3 |
| Jalisco | 5,883 | 4 |
| MEDIA NACIONAL | 2,137 | |
| Guanajuato | 1,644 | 5 |
| Sonora | 1,153 | 6 |
| Puebla | 921 | 7 |
| Sinaloa | 906 | 8 |
| Coahuila | 903 | 9 |
| Chihuahua | 870 | 10 |
| Yucatán | 785 | 11 |
| Querétaro | 778 | 12 |
| Quintana Roo | 742 | 13 |
| San Luis Potosí | 735 | 14 |
| Michoacán | 625 | 15 |
| Morelos | 575 | 16 |
| Baja California | 545 | 17 |
| Veracruz | 507 | 18 |
| Aguascalientes | 486 | 19 |
| Zacatecas | 445 | 20 |
| Tamaulipas | 412 | 21 |
| Baja California Sur | 385 | 22 |
| Tabasco | 286 | 23 |
| Hidalgo | 205 | 24 |
| Chiapas | 185 | 25 |
| Guerrero | 178 | 26 |
| Colima | 139 | 27 |
| Oaxaca | 127 | 28 |
| Durango | 121 | 29 |
| Nayarit | 120 | 30 |
| Tlaxcala | 119 | 31 |
| Campeche | 67 | 32 |
| Otras Marcas | 218 | 0 |
| Total República | 68,624 | |