



**Ventas plaza por estado**  
**ACUMULADO DE VENTAS DE AGOSTO 2016**

| Estado                 | AGOSTO 2015    | % respecto al total | AGOSTO 2016    | % respecto al total | Var(%)       |
|------------------------|----------------|---------------------|----------------|---------------------|--------------|
| Aguascalientes         | 1,457          | 1.3%                | 1,938          | 1.4%                | 33.0%        |
| Baja California        | 2,077          | 1.9%                | 3,558          | 2.7%                | 71.3%        |
| Baja California Sur    | 715            | 0.6%                | 1,081          | 0.8%                | 51.2%        |
| Campeche               | 771            | 0.7%                | 723            | 0.5%                | -6.2%        |
| Chiapas                | 1,995          | 1.8%                | 1,996          | 1.5%                | 0.1%         |
| Chihuahua              | 3,042          | 2.7%                | 3,773          | 2.8%                | 24.0%        |
| Coahuila               | 3,115          | 2.8%                | 3,833          | 2.9%                | 23.0%        |
| Colima                 | 686            | 0.6%                | 1,015          | 0.8%                | 48.0%        |
| Distrito Federal       | 22,910         | 20.4%               | 24,510         | 18.3%               | 7.0%         |
| Durango                | 711            | 0.6%                | 910            | 0.7%                | 28.0%        |
| Edo. de México         | 13,436         | 12.0%               | 14,975         | 11.2%               | 11.5%        |
| Guanajuato             | 4,482          | 4.0%                | 6,199          | 4.6%                | 38.3%        |
| Guerrero               | 940            | 0.8%                | 1,053          | 0.8%                | 12.0%        |
| Hidalgo                | 1,221          | 1.1%                | 1,467          | 1.1%                | 20.1%        |
| Jalisco                | 9,558          | 8.5%                | 12,210         | 9.1%                | 27.7%        |
| Michoacán              | 2,415          | 2.2%                | 2,987          | 2.2%                | 23.7%        |
| Morelos                | 1,634          | 1.5%                | 1,952          | 1.5%                | 19.5%        |
| Nayarit                | 385            | 0.3%                | 584            | 0.4%                | 51.7%        |
| Nuevo León             | 8,482          | 7.6%                | 11,033         | 8.2%                | 30.1%        |
| Oaxaca                 | 1,527          | 1.4%                | 1,766          | 1.3%                | 15.7%        |
| Puebla                 | 5,936          | 5.3%                | 6,992          | 5.2%                | 17.8%        |
| Querétaro              | 2,750          | 2.5%                | 3,471          | 2.6%                | 26.2%        |
| Quintana Roo           | 1,957          | 1.7%                | 2,442          | 1.8%                | 24.8%        |
| San Luis Potosí        | 2,122          | 1.9%                | 2,668          | 2.0%                | 25.7%        |
| Sinaloa                | 2,703          | 2.4%                | 3,741          | 2.8%                | 38.4%        |
| Sonora                 | 2,292          | 2.0%                | 3,006          | 2.2%                | 31.2%        |
| Tabasco                | 1,842          | 1.6%                | 1,700          | 1.3%                | -7.7%        |
| Tamaulipas             | 2,749          | 2.5%                | 3,136          | 2.3%                | 14.1%        |
| Tlaxcala               | 433            | 0.4%                | 585            | 0.4%                | 35.1%        |
| Veracruz               | 5,016          | 4.5%                | 5,396          | 4.0%                | 7.6%         |
| Yucatán                | 2,113          | 1.9%                | 2,543          | 1.9%                | 20.4%        |
| Zacatecas              | 566            | 0.5%                | 800            | 0.6%                | 41.3%        |
| <b>Total República</b> | <b>112,038</b> | <b>100.0%</b>       | <b>134,043</b> | <b>100.0%</b>       | <b>19.6%</b> |

| Estado                 | AGOSTO 2016    | Lugar |
|------------------------|----------------|-------|
| Distrito Federal       | 24,510         | 1     |
| Edo. de México         | 14,975         | 2     |
| Jalisco                | 12,210         | 3     |
| Nuevo León             | 11,033         | 4     |
| Puebla                 | 6,992          | 5     |
| Guanajuato             | 6,199          | 6     |
| Veracruz               | 5,396          | 7     |
| <b>MEDIA NACIONAL</b>  | <b>4,188</b>   |       |
| Coahuila               | 3,833          | 8     |
| Chihuahua              | 3,773          | 9     |
| Sinaloa                | 3,741          | 10    |
| Baja California        | 3,558          | 11    |
| Querétaro              | 3,471          | 12    |
| Tamaulipas             | 3,136          | 13    |
| Sonora                 | 3,006          | 14    |
| Michoacán              | 2,987          | 15    |
| San Luis Potosí        | 2,668          | 16    |
| Yucatán                | 2,543          | 17    |
| Quintana Roo           | 2,442          | 18    |
| Chiapas                | 1,996          | 19    |
| Morelos                | 1,952          | 20    |
| Aguascalientes         | 1,938          | 21    |
| Oaxaca                 | 1,766          | 22    |
| Tabasco                | 1,700          | 23    |
| Hidalgo                | 1,467          | 24    |
| Baja California Sur    | 1,081          | 25    |
| Guerrero               | 1,053          | 26    |
| Colima                 | 1,015          | 27    |
| Durango                | 910            | 28    |
| Zacatecas              | 800            | 29    |
| Campeche               | 723            | 30    |
| Tlaxcala               | 585            | 31    |
| Nayarit                | 584            | 32    |
| <b>Total República</b> | <b>134,043</b> |       |

Fuente: Urban Science



## Ventas plaza por estado

ACUMULADO DE VENTAS DE ENERO A AGOSTO 2016

| Estado                 | ENERO A AGOSTO 2015 | % respecto al total | ENERO A AGOSTO 2016 | % respecto al total | Var(%)       |
|------------------------|---------------------|---------------------|---------------------|---------------------|--------------|
| Aguascalientes         | 11,301              | 1.4%                | 13,260              | 1.3%                | 17.3%        |
| Baja California        | 14,104              | 1.7%                | 23,689              | 2.4%                | 68.0%        |
| Baja California Sur    | 4,965               | 0.6%                | 6,546               | 0.7%                | 31.8%        |
| Campeche               | 6,031               | 0.7%                | 5,771               | 0.6%                | -4.3%        |
| Chiapas                | 15,292              | 1.8%                | 15,932              | 1.6%                | 4.2%         |
| Chihuahua              | 20,778              | 2.5%                | 29,229              | 3.0%                | 40.7%        |
| Coahuila               | 23,470              | 2.8%                | 29,654              | 3.0%                | 26.3%        |
| Colima                 | 5,335               | 0.6%                | 7,200               | 0.7%                | 35.0%        |
| Distrito Federal       | 178,310             | 21.4%               | 179,569             | 18.2%               | 0.7%         |
| Durango                | 5,252               | 0.6%                | 6,754               | 0.7%                | 28.6%        |
| Edo. de México         | 103,158             | 12.4%               | 112,915             | 11.4%               | 9.5%         |
| Guanajuato             | 32,189              | 3.9%                | 41,996              | 4.3%                | 30.5%        |
| Guerrero               | 7,858               | 0.9%                | 8,426               | 0.9%                | 7.2%         |
| Hidalgo                | 9,148               | 1.1%                | 11,115              | 1.1%                | 21.5%        |
| Jalisco                | 62,729              | 7.5%                | 83,080              | 8.4%                | 32.4%        |
| Michoacán              | 17,671              | 2.1%                | 23,303              | 2.4%                | 31.9%        |
| Morelos                | 11,980              | 1.4%                | 14,594              | 1.5%                | 21.8%        |
| Nayarit                | 2,993               | 0.4%                | 3,934               | 0.4%                | 31.4%        |
| Nuevo León             | 59,747              | 7.2%                | 78,189              | 7.9%                | 30.9%        |
| Oaxaca                 | 12,834              | 1.5%                | 14,841              | 1.5%                | 15.6%        |
| Puebla                 | 43,361              | 5.2%                | 51,998              | 5.3%                | 19.9%        |
| Querétaro              | 20,466              | 2.5%                | 25,560              | 2.6%                | 24.9%        |
| Quintana Roo           | 14,962              | 1.8%                | 18,830              | 1.9%                | 25.9%        |
| San Luis Potosí        | 15,798              | 1.9%                | 20,090              | 2.0%                | 27.2%        |
| Sinaloa                | 20,085              | 2.4%                | 27,304              | 2.8%                | 35.9%        |
| Sonora                 | 16,044              | 1.9%                | 22,229              | 2.3%                | 38.6%        |
| Tabasco                | 14,946              | 1.8%                | 14,001              | 1.4%                | -6.3%        |
| Tamaulipas             | 21,411              | 2.6%                | 24,874              | 2.5%                | 16.2%        |
| Tlaxcala               | 3,250               | 0.4%                | 4,317               | 0.4%                | 32.8%        |
| Veracruz               | 38,526              | 4.6%                | 44,073              | 4.5%                | 14.4%        |
| Yucatán                | 15,201              | 1.8%                | 18,388              | 1.9%                | 21.0%        |
| Zacatecas              | 4,382               | 0.5%                | 6,002               | 0.6%                | 37.0%        |
| <b>Total República</b> | <b>833,577</b>      | <b>100.0%</b>       | <b>987,663</b>      | <b>100.0%</b>       | <b>18.5%</b> |

| Estado                 | ENERO A AGOSTO 2016 | Lugar |
|------------------------|---------------------|-------|
| Distrito Federal       | 179,569             | 1     |
| Edo. de México         | 112,915             | 2     |
| Jalisco                | 83,080              | 3     |
| Nuevo León             | 78,189              | 4     |
| Puebla                 | 51,998              | 5     |
| Veracruz               | 44,073              | 6     |
| Guanajuato             | 41,996              | 7     |
| <b>MEDIA NACIONAL</b>  | <b>30,864</b>       |       |
| Coahuila               | 29,654              | 8     |
| Chihuahua              | 29,229              | 9     |
| Sinaloa                | 27,304              | 10    |
| Querétaro              | 25,560              | 11    |
| Tamaulipas             | 24,874              | 12    |
| Baja California        | 23,689              | 13    |
| Michoacán              | 23,303              | 14    |
| Sonora                 | 22,229              | 15    |
| San Luis Potosí        | 20,090              | 16    |
| Quintana Roo           | 18,830              | 17    |
| Yucatán                | 18,388              | 18    |
| Chiapas                | 15,932              | 19    |
| Oaxaca                 | 14,841              | 20    |
| Morelos                | 14,594              | 21    |
| Tabasco                | 14,001              | 22    |
| Aguascalientes         | 13,260              | 23    |
| Hidalgo                | 11,115              | 24    |
| Guerrero               | 8,426               | 25    |
| Colima                 | 7,200               | 26    |
| Durango                | 6,754               | 27    |
| Baja California Sur    | 6,546               | 28    |
| Zacatecas              | 6,002               | 29    |
| Campeche               | 5,771               | 30    |
| Tlaxcala               | 4,317               | 31    |
| Nayarit                | 3,934               | 32    |
| <b>Total República</b> | <b>987,663</b>      |       |

Fuente: Urban Science