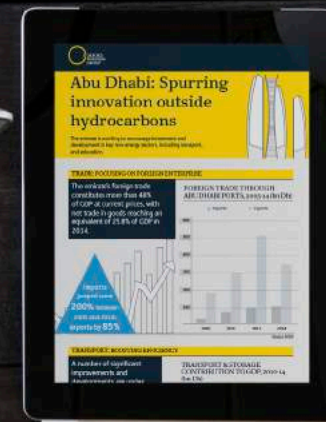




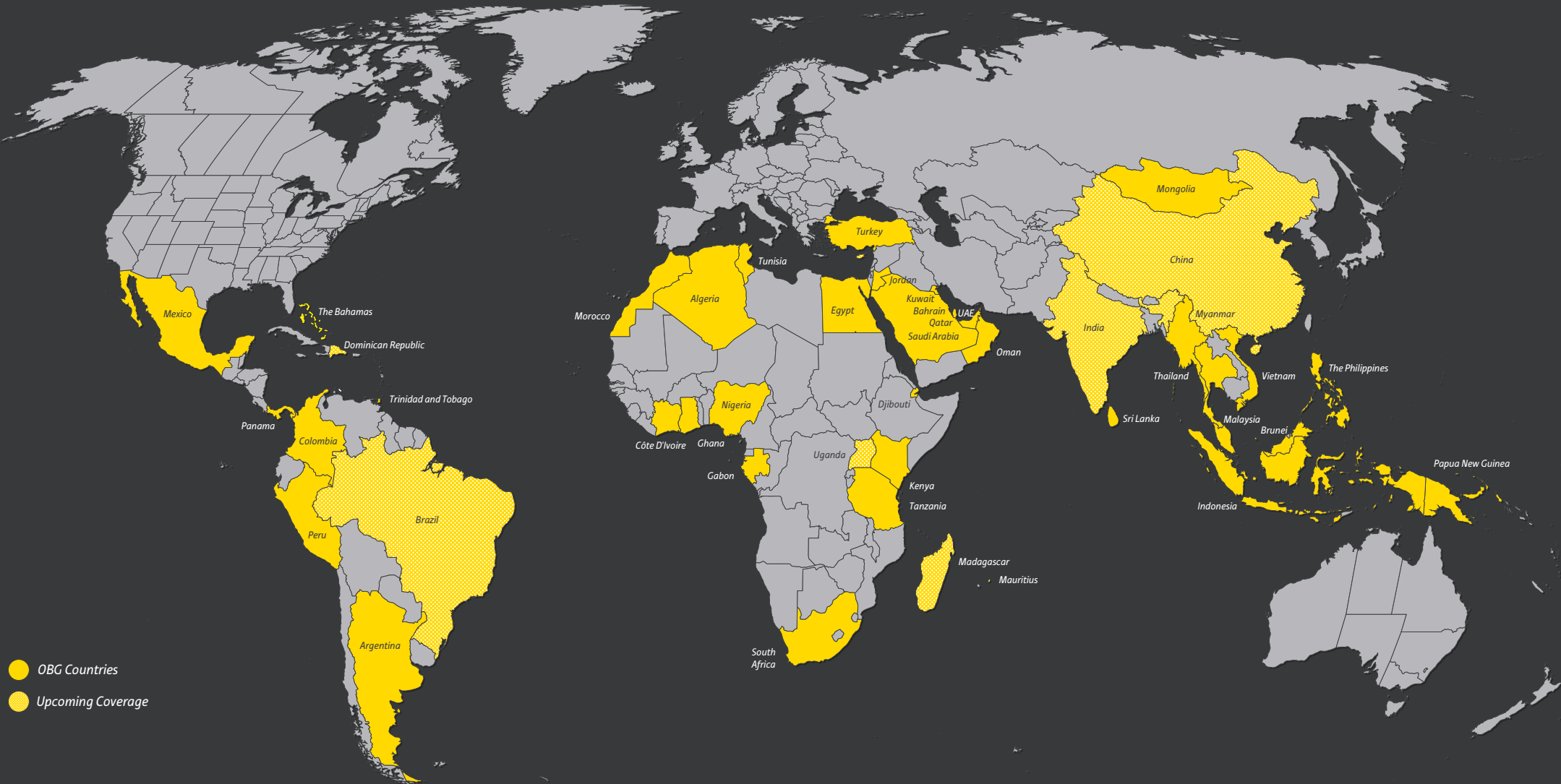
“Simply the most accurate and comprehensive reports on emerging markets available.”

- The World Bank



About Oxford Business Group

Global leader in business intelligence



- OBG Countries
- Upcoming Coverage



About Oxford Business Group

Global leader in business intelligence

Oxford Business Group is a **global research and consultancy company**, headquartered in London, with presence in **35 countries** from the **Middle East, Africa** and **Asia** to the **Americas**.

Today, Oxford Business Group stands as a distinctive and respected provider of on-the-ground intelligence on many of the world's fastest growing markets, with over 20 years of experience.

Founded by Oxford graduates and originally based in the university town, OBG is now a global company with world-wide reach, employing more than 200 staff in its offices in London, Berlin, Dubai and Istanbul, and a network of local bureaus in the countries in which we operate. Our staff comes from 59 countries and speak 26 languages.

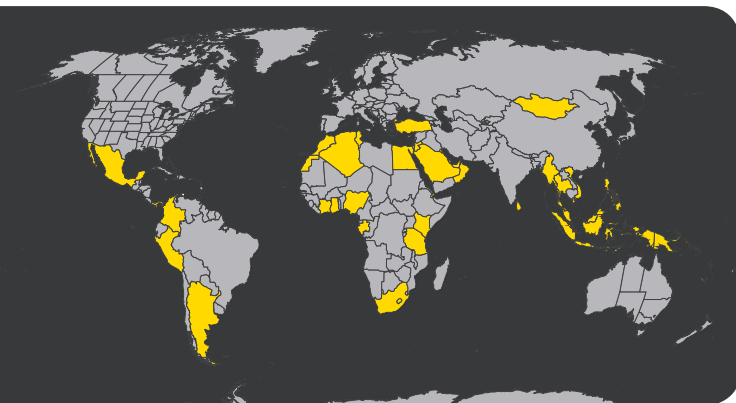
- OBG Countries
- Upcoming Coverage

The yellow slice of the pie

Global research and consultancy

An overview (in figures)

OBG Covers
17
sectors in
36
countries and
4
continents

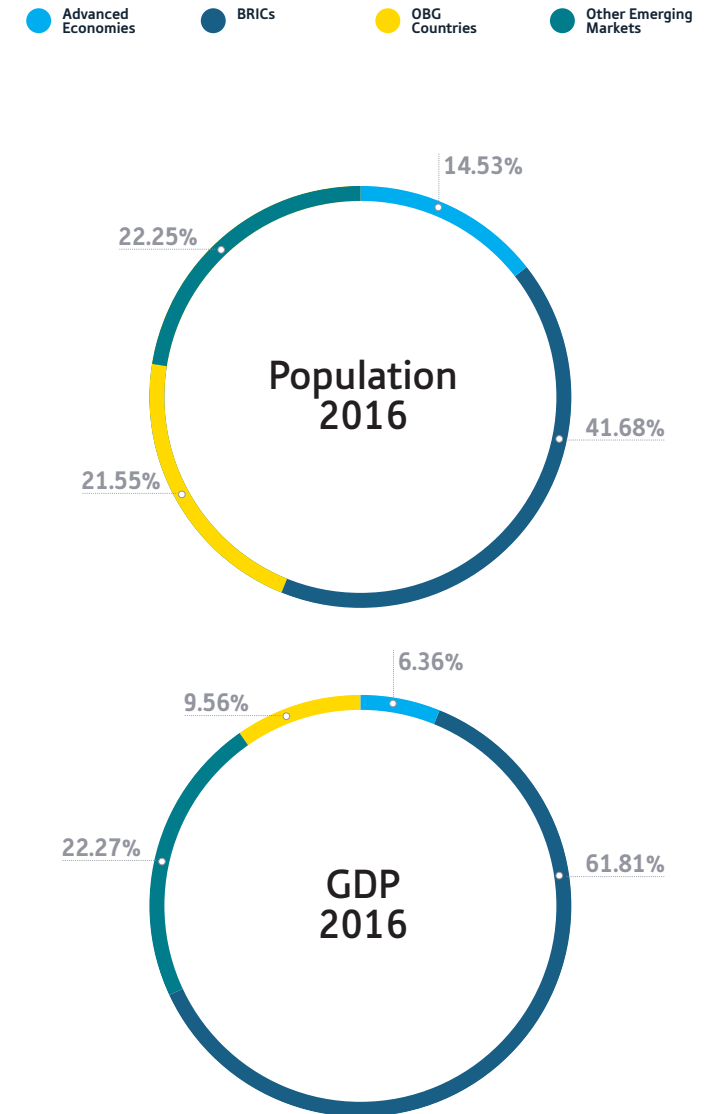


The yellow slice of the pie

Our expertise is providing market intelligence about growth economies around the world. The markets we cover are identified as “the yellow slice of the pie” and they are growing faster than any other major group of countries. All of these countries are:

- economies of great interest to investors
- stable economies
- open to free trade
- economies with growing GDPs

However, there is a real lack of accurate information about these countries and this is the gap OBG fills. Via our teams based on the ground, we constantly feed the global business community with the most up to date information through multiple channels.



Products and services

Global research & consultancy



We provide business intelligence to our subscribers through multiple platforms:

- Economic News and Views
- OBG Business Barometer
- Roundtables and conferences
- Global Platform
- The Report
- Consultancy



Economic News and Views

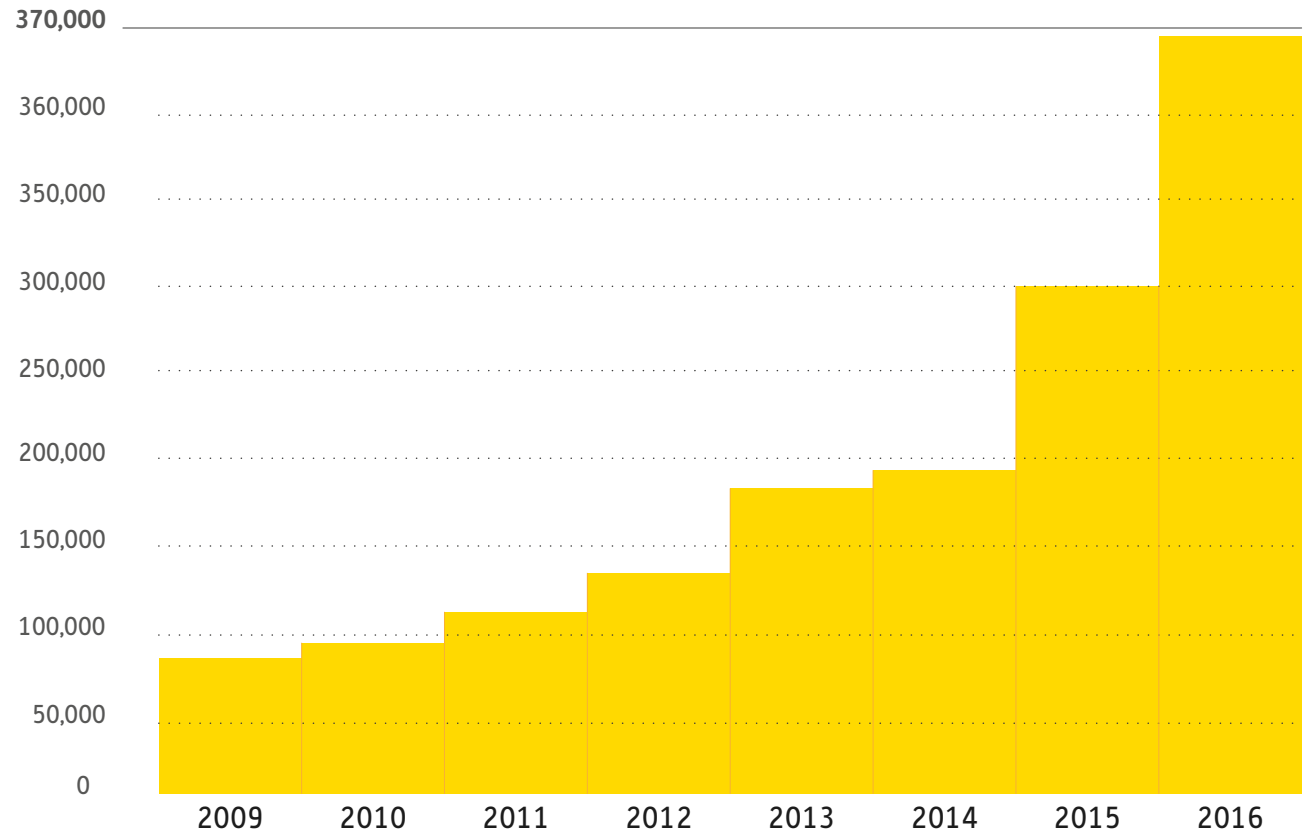


Economic News and Views

Monthly Economic Updates

For every market OBG covers, we provide monthly online sectoral articles. Our Economic Updates, Round-ups and Economic Views are:

- Essential sources of information
- Regular commentary and analysis pieces
- Most topical and timely issues



Growth in Economic Update subscribers in 2016

9%

Subscriptions to OBG Economic Updates in 2016

369,262

Economic News and Views

Monthly Economic Updates

The screenshot shows the Oxford Business Group website interface. At the top, there is a navigation bar with 'Country Reports', 'News & Views', 'Video', 'Sectors', 'Blog', 'Interviews', 'Shop', 'Events', 'Consultancy', and 'About'. Below this is a search bar with filters for 'All 17 Sectors' and 'All 39 Countries', and a 'Keywords (optional)' field. The main article is titled 'Mauricio Garza, CEO, Interpuerto Monterrey, on creating logistics centres and increasing connectivity'. It is dated '20 Mar 2017' and categorized under 'Mexico | Economy' and 'Economic View'. The article includes a photo of Mauricio Garza and a registration form for free economic news updates on Mexico. The registration form has fields for 'First name', 'Last name', and 'Email', and a 'Register for updates' button. Below the registration form is a 'Recent Report' section titled 'The Report: Mexico 2015' with a link to 'Explore report'. A 'Related Content' section lists 'Featured Sectors in Mexico' (Mexico Industry, Mexico Energy, Mexico ICT, Mexico Tourism, Mexico Construction) and 'Featured Countries in Economy' (Indonesia Economy, South Africa Economy, Qatar Economy, UAE Abu Dhabi Economy).

The screenshot shows the Oxford Business Group website interface. At the top, there is a navigation bar with 'Country Reports', 'News & Views', 'Video', 'Sectors', 'Blog', 'Interviews', 'Shop', 'Events', 'Consultancy', and 'About'. Below this is a search bar with filters for 'All 17 Sectors' and 'All 39 Countries', and a 'Keywords (optional)' field. The main article is titled 'Luis Vielma, director-general, CBM, on the challenges facing the oil sector'. It is dated '24 Jan 2017' and categorized under 'Mexico | Economy' and 'Economic View'. The article includes a photo of Luis Vielma and a registration form for free economic news updates on Mexico. The registration form has fields for 'First name', 'Last name', and 'Email', and a 'Register for updates' button. Below the registration form is a 'Recent Report' section titled 'The Report: Mexico 2015' with a link to 'Explore report'. A 'Related Content' section lists 'Featured Sectors in Mexico' (Mexico Industry, Mexico Energy, Mexico ICT, Mexico Tourism, Mexico Construction) and 'Featured Countries in Economy' (Indonesia Economy, South Africa Economy, Qatar Economy, UAE Abu Dhabi Economy).

Economic News and Views

Press coverage

25/07/2016 Mundo TI

BRINCO AL FUTURO

MÉXICO FORTALECE SU POSICIÓN COMO HUB TECNOLÓGICO



Fuente: The Report: Mexico 2015, Oxford Business Group.

Además de atraer compañías internacionales, el gobierno busca fomentar el desarrollo de empresas locales, en particular empresas innovadoras en las industrias tecnológicas y creativas. Aunque historias recientes de éxito apuntan a que México se está expandiendo como hub tecnológico, jugadores dentro de la industria señalan la necesidad de reformas para fomentar un crecimiento adicional.

Creciente interés: Los inversionistas están reaccionando favorablemente al creciente estatus de México en el sector tecnológico. La empresa Jalisciense Kueski, una plataforma de préstamos en línea, protagonizó en abril la inversión más grande en el sector tecnológico-financiero de la historia del país al recibir una inyección de capital de 35 millones de dólares.

La ciudad de Guadalajara es el epicentro de la evolución de la industria tecnológica mexicana. Situada en el Estado de Jalisco, Guadalajara alberga cerca de 20 universidades e institutos especializados en tecnología. Esto ha creado una cartera de 85 mil graduados al año que están llenando puestos vacantes en diseño, codificación e ingeniería en el creciente espectro de start-ups.

TiXico, una compañía tejana de desarrollo de software, es una de las numerosas empresas internacionales beneficiándose de los bajos costos en Guadalajara, en donde ha decidido ubicar a 107 de sus 121 empleados. Las empresas bien establecidas, así como las start-ups, buscan el talento joven de Guadalajara para implementar nuevas soluciones para sus operaciones basadas en la innovación y la creatividad. En los últimos dos años se han invertido cerca de US\$ 120 millones en alrededor de 300 empresas a lo largo y ancho de la ciudad, llevando al Estado de Jalisco a exportar cerca de 21 mil millones de dólares al año en productos y servicios tecnológicos, según la Secretaría de Innovación, Ciencia y Tecnología de Jalisco.

Además de Kueski, start ups mexicanas como Conekta –un agregador de pagos en línea–, Kichin –una plataforma de comercio electrónico– y Clip –un proveedor de soluciones de pago móvil– están entre las empresas locales que están aprovechando las oportunidades creadas.

Tanto el gobierno como la iniciativa privada han sido claves para impulsar la posición de México en los círculos globales de tecnología. Por ejemplo, el programa acelerador TechBA, una iniciativa financiada por la Secretaría de Economía de México y operada por la Fundación México-Estados Unidos por la Ciencia, permite a emprendedores mexicanos visitar ecosistemas tecnológicos clave, como Silicon Valley, y crear alianzas estratégicas para ganar destrezas y así fortalecer la actividad tecnológica en México.

Recientemente, el Instituto Nacional del Emprendedor de México distribuyó 658 millones de dólares a 620 mil emprendedores y PyME a nivel nacional a través de un programa que tiene como objetivo impulsar a las nuevas empresas. La iniciativa ha facilitado la creación de 6 mil nuevas compañías y 73 mil puestos de trabajo desde su lanzamiento en 2014, de acuerdo al gobierno.

El estatus de México como hub tecnológico se remonta a la década de los 60, cuando compañías de la talla de IBM y Motorola abrieron sus primeras operaciones en el país, atraídas por la cercanía de México a Estados Unidos y sus costos competitivos. Otros nombres grandes, como Oracle y, más recientemente, Dell, Intel y HP, han seguido los mismos pasos a lo largo de los años.

Reformas sectoriales en el punto de mira: El gobierno está muy interesado en ver que la industria tecnológica crezca aún más. Sin embargo, líderes de la industria han manifestado ciertas preocupaciones con respecto a obstáculos que pueden impactar el crecimiento futuro.

<http://www.mundoti.net/notas/julio/130716nota.html>

1616 Trinidad and Tobago Guardian, September 29th 2016

B322 REGIONAL BUSINESS GUARDIAN www.guardian.co.tt SEPTEMBER 29 2016

Mexico seeks investment to boost oil production



Amid growing interest from international oil companies, Mexico is launching the second round of auctions for offshore oil blocks early next year.

The auctions are set to attract new foreign direct investment in the sector and mitigate energy output.

The country has seen oil production decrease from a high of 3.5 million barrels per day (bpd) in 2006 to its current rate of 2.16 million bpd in July, with Pemex – the state-owned energy firm and only active oil producer in the country – expecting to average 2.17 million bpd for 2016, according to press reports.

The prospects for the new auction boosting output are good, as the new blocks are primarily deepwater non-conventional reserves, which account for 76 per cent of Mexico's prospective resources.

Reforms fuel investment

Starting in 2014, after the passage of energy reforms the previous year, multiple auctions have been held to assign exploration and production contracts, while also ensuring that Pemex retains control of some blocks.

Round one has so far consisted of four separate auctions for shallow and deepwater resources in the Gulf of Mexico. Despite high expectations, the first auction in the round coincided with the fall in global oil prices and saw only two out of 14 blocks awarded.

The following two auctions, however, resulted in approximately \$1.5 billion in investment, with over 30 contracts assigned to local and multinational companies, demonstrating a marked improvement from the first sale.

The next auction includes 10 deepwater exploration and production blocks located in the Gulf of Mexico, which will be awarded in December and have a lifetime of up to 50 years.

Fiscal scenario raises alarms

While greater openness and competition is expected to promote investment in the critical technology needed to exploit new fields, the industry has raised concerns over delays to investments, as well as the fiscal health of Pemex.

For the past few years, oil revenues has accounted for an average of 71.5 per cent of Mexico's federal budget. By last year, however, this had fallen to 73 per cent due to weaker production and lower oil prices.

In an effort to provide support, the govern-

Oxford Business Group
Insights for business progression

ment increased its net federal contribution to Pemex by \$200 million (US\$28.3 billion) in 2015, according to the company's filing to US Securities and Exchange Commission.

Meanwhile, Pemex experienced a 30.3 per cent reduction in capital and operating expense in 2015, and has budgeted a further 21 per cent cut this year, Ministry of Finance data shows.

Budget cuts have hindered investment in exploration, which is likely to result in production numbers falling in the future. Last year, Pemex investment stood at US\$2.1 billion but this has been reduced to a projected US\$1.5 billion for 2016.

Pemex's exploration rig count fell from 105 in October 2014 to 87 in the same month in 2015, a 15 per cent drop compared to a 78 per cent decline in the US over the same period, according to data from Baker Hughes.

Pemex's reserves have also been swatting at around 60 per cent of their capacity on average, with its un-scheduled stoppages in the first quarter of the year.

In some cases weather has had an impact, with the Cadereyta refinery, which produces 23,000 bpd, halting operations in July due to reduced water flow from the nearby Riancho River.

Additionally, according to press reports, Pemex plans to close 142 units for maintenance work this year, more than double the number of planned stoppages in 2015.

Private sector participation

Given the company's current inability to fund the necessary exploration and production, Pemex and government authorities are increasingly looking to the private sector to provide the support needed to boost its output.

"In spite of the obvious challenges that exist on various fronts, Mexico is an ideal country to invest in, especially in the oil industry. The key to gaining the confidence of these investors is providing them with attractive contracts and access to the large local refining and distribution capacity owned by Pemex for a fair price," José Antonio González-Suárez, CEO of Pemex, told OBG.

At the same time, industry stakeholders are advocating for specific amendments –agreements that allow third parties to perform a specific activity, such as drilling or operating a part of all of an oil block.

"Financial agreements can be the solution and path forward for Pemex, especially if it engages in partnerships with the best specific and resources it possesses," Luis Vidales, managing director of OBG, an exploration and production firm in Mexico, told OBG.

"However, to engage in successful partnerships, Pemex will need to actively and flexibly to carry out these negotiations. It must be clear that the ultimate process belongs to Pemex," he said.

The Mexico economic update was produced by Oxford Business Group.

Oil Majors Are Eyeing Up Mexico's Next Oil Auction

September 3, 2016

Amid growing interest from international oil companies, Mexico is launching the second round of auctions for offshore oil blocks early next year.

The auctions are set to attract new foreign direct investment to the sector and reinvigorate energy output.

The country has seen oil production decrease from a high of 3.5m barrels per day (bpd) in 2006 to its current rate of 2.16m bpd in July, with Pemex – the state-owned energy firm and only active oil producer in the country – expecting to average 2.13m bpd for 2016, according to press reports.

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The following two auctions, however, resulted in approximately \$7bn in investment, with over 30 contracts assigned to local and multinational companies, demonstrating a marked improvement from the first sale.

The next auction includes 10 deepwater exploration and production blocks located in the Gulf of Mexico. These contracts will be awarded in December and have a lifetime of up to 50 years.

Mundo TI

Trinidad and Tobago Guardian

Yahoo Finance



OBG Business Barometer

OBG Business Barometer

CEO Survey

Proprietary data

Unparalleled access to chief executives

Conducted on a face-to-face basis

The OBG Business Barometer: CEO Survey marks the latest addition to the firm's extensive portfolio of research tools.

It is designed to assess business sentiment amongst business leaders (chief executive-level or equivalent) of private or state-owned companies and their outlook for the next 12 months and fills a clear gap in the market. Unlike many surveys, the OBG Business Barometer is conducted by OBG staff on a face-to-face basis, across the full range of industries, company sizes and functional specialties. The results are anonymous and taken directly from the many business leaders OBG meets.

The data generated allows for analysis of sentiment within an individual country, as well as regionally and globally. The results are presented statistically within infographics and discussed in articles written by OBG Managing Editors.



OBG Business Barometer

Press coverage

26 | MIÉRCOLES 14 de diciembre del 2016 | Empresas y Negocios

MENTE POSITIVA

De acuerdo con entrevistas cara a cara realizadas por OBG, CEOs mexicanos ven con optimismo el siguiente año pese a la turbulencia por el ascenso de Trump

¿Qué tan probable es que su compañía haga inversiones de capital significativas dentro de los siguientes 12 meses? (%)

Muy poco probable	2.9
Poco probable	8.8
Neutral	13.2
Muy probable	48.5
Muy muy probable	26.5

¿Cuáles son sus expectativas en cuanto al resultado de la implementación de las reformas estructurales del gobierno en los siguientes 12 meses? (%)

Muy positiva	4.4
Positiva	14.7
Neutral	32.4
Negativa	40.5
Muy negativa	4.4

FACTOR TRUMP NO INTIMIDA, REVELA ESTUDIO

Apetito para invertir no cesará en el 2017: CEOs

Las reformas estructurales y la red de tratados comerciales de México son fortalezcas del país, opinan en encuesta de Oxford Business Group

Octavio Arzoo
EL ECONOMISTA

EN MÉXICO, tres cuartas partes de los directores de empresa ven probable o muy probable la realización de "significativas inversiones de capital dentro de los próximos 12 meses", a pesar de la incertidumbre generada por la elección de Donald Trump como presidente de Estados Unidos, de acuerdo con la primera edición del Business Barometer: México CEO Survey, elaborado por la consultora Oxford Business Group (OBG).

En este reportaje, el efecto de las reformas estructurales aprobadas a lo largo del sexenio resulta clave, pues 53% de los directores generales (CEOs) por sus siglas en inglés) tienen expectativas positivas muy positivas sobre el resultado de dichas acciones legales los próximos 12 meses, concluye el estudio de OBG.

Por ello, "es esencial para México llevar los efectos de las reformas a la realidad, y asegurando que los precios de los commodities no han despegado como se esperaba y el peso mexicano no se devalúa con el tener por desahucio en el 2016,

El país cuenta con una red de tratados comerciales que lo conecta con 44 países.

"Los participantes entrevistados por OBG creen el acceso a otros mercados como factor determinante en la competitividad del país, cristizando la importancia de asegurar que las reformas planeadas se hagan realidad", dijo Jaime Pérez, socio y jefe de relaciones con América Latina y el Caribe de OBG.

Por su parte, Carlos Rojas, CEO del Grupo Financiero Inversiones y Socio de Inversión de OBG en México, coincidió con los entrevistados al asegurar que "a través de las reformas estructurales de los últimos años, México ha construido un terreno sólido para impulsar su desarrollo, lo que nos permite afrontar de manera favorable el actual entorno internacional".

La consultora destacó que en el mediano plazo México continuará creciendo y seguirá una vocación de manufactura de alto valor agregado, como lo demuestran los sectores automotriz, aeronáutico y farmacéutico. "La clave debe permanecer como una prioridad en conjunto con la diversificación económica".

El Business Barometer: México CEO

El Economista

JC Magazine

Go to...



Encuesta de CEOs en México

Publicado por: Jim Cueva 12/12/2016 en Empresas

Los inversionistas mantienen en su mayoría una visión positiva del largo plazo de la economía de México, a pesar de la incertidumbre global y de los cambios políticos en Estados Unidos, según una encuesta realizada a Ejecutivos Senior por Oxford Business Group (OBG), una empresa global de investigación, consultoría y publicaciones.

JC Magazine

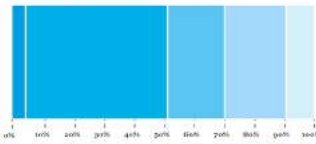
TECHNOPATAS

OBG Business Barometer: Mexico CEO Survey

DIC 13, 2016 by JESUS ABON in NOTICIAS

¿Cuán competitivo es el ambiente tributario (negocio y personal) en una escala global?

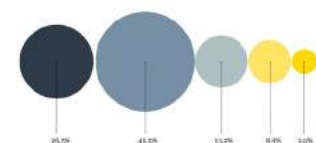
● Nada competitivo ● Poco competitivo ● Neutral ● Competitivo ● Muy competitivo



Menos de un tercio de los encuestados piensa que el ambiente tributario en México es competitivo

75% de las empresas considera "probable" o "muy probable" el realizar inversiones de capital en los siguientes 12 meses.

● Muy probable ● Probable ● Neutral ● Poco probable ● Muy poco probable



Technopatas

A woman in a white shirt and dark skirt stands on the left, gesturing with her right hand towards two men seated at a table on the right. The men are looking towards her. The background is a large window with a grid pattern, showing a blurred view of a city. The entire image has a yellow tint.

Roundtables and conferences

Roundtables and conferences

Events

OBG's events, Roundtables and Panel Discussions bring both **industry and government leaders** together with high level audiences for **strategic discussions on the issues** that matter to investors.

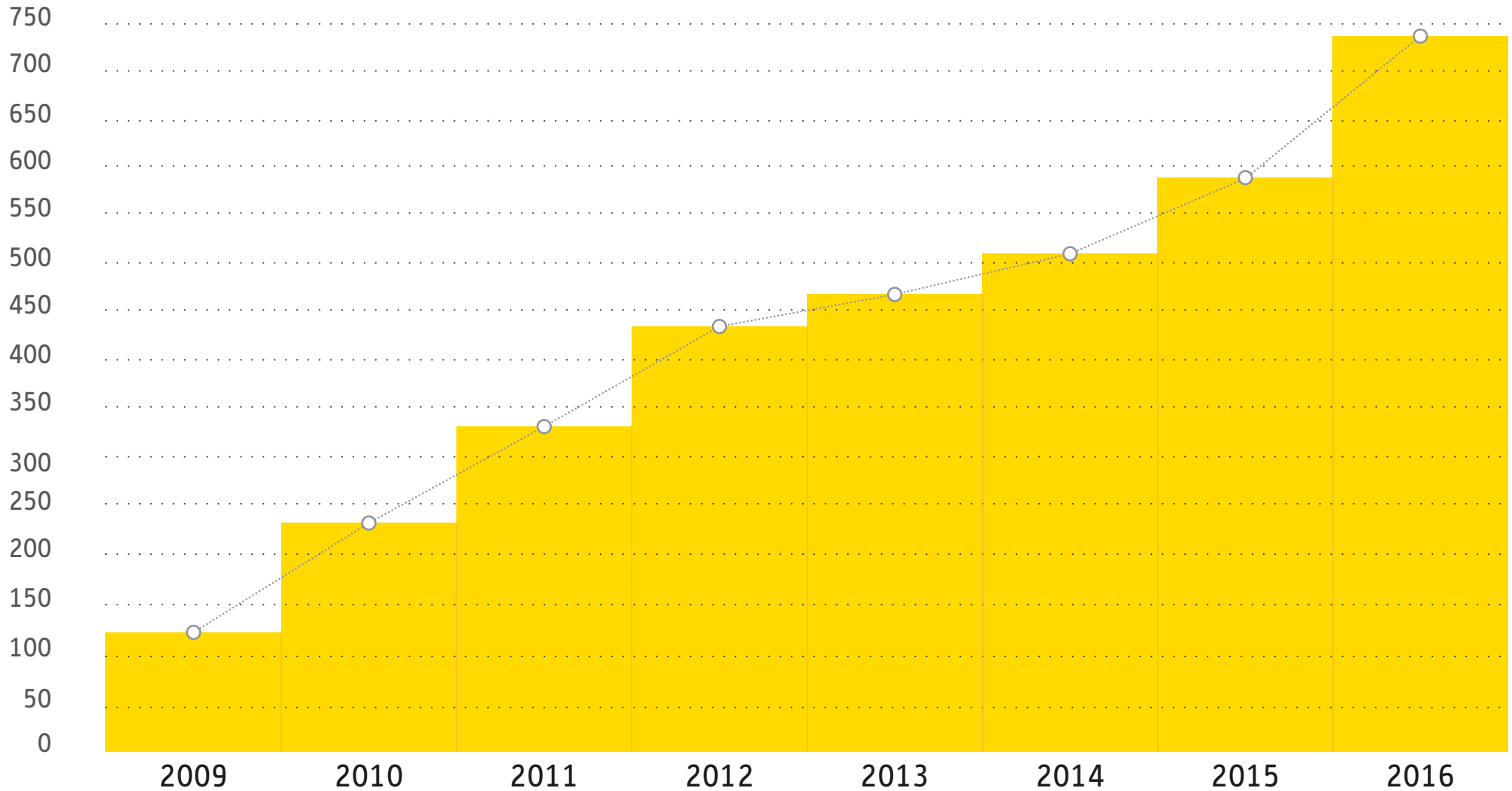


The Report

OBG at conferences

Conferences where The Report was distributed

(Conferences sponsored)



In 2009 OBG sponsored two conferences per week, rising to fourteen per week in 2016

Roundtables and conferences

Press coverage



El Economista



Listín USA



Oil and Gas Magazine

Global Platform

Global Platform

Video interviews

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Global Platform has a ground breaking agreement with Bloomberg to reach its 325,000 professional service subscribers. Bloomberg subscribers are the world's leading financial executives



Global Platform

Press coverage

IPO pipeline 'will revive after market overcomes challenges'

IPO market peaked in 2014, when many companies such as Marka, and Emaar Malls listed on UAE bourse

DUBAI
Staff Report

The Initial Public Offering (IPO) pipeline would regain momentum after confidence returns, the Abu Dhabi Securities Exchange (ADX) chief executive officer said.

The IPO pipeline has been slack after the Dubai index fell 20 per cent from its high weighed down by weak oil prices. The IPO market peaked in 2014, when many companies from Amanat, Marka, and Emaar Malls Group listed on the UAE bourse.

"Companies are hesitant about going public right now," Rashed Al Beloushi, chief executive of Abu Dhabi Securities Exchange said in a statement, "but once the right time comes, there will be a big opportunity for investors to invest in this IPO cycle".

Al Beloushi voiced his confidence that the challenges weighing on the world's markets would be "overcome very soon".

Al Beloushi highlighted the ADX's efforts to make the IPO process quicker and more efficient through streamlining and technical improvements, by means of the ADX-eKtab, the electronic IPO platform provided by the ADX.

ADX-eKtab has been especially designed to provide active support for electronic ser-



Abdullah Kutby/Gulf News Archives

Rashed Al Beloushi notes the positive impact of upgrading the ADX to the Emerging Markets status by both the MSCI index and the S&P Dow Jones in 2014.

VICES of the capital markets in regards with completion of the subscription and listing process in conformity with the latest systems adopted by world stock markets.

ADX-eKtab would enable investors to fill electronic IPO applications available at the subscription website to save time and efforts, lower errors and ensure accuracy of information.

Positive impact

He also noted the positive impact of upgrading the ADX to the Emerging Markets status by both the MSCI index (Morgan Stanley Capital International) and the S&P Dow Jones in 2014. Al Beloushi also observed that the ADX was classified as an "Emerging Market" by FTSE index in 2009, and in 2011 by S&P and Russell Investments indexes.

The upgrade is instrumental in supporting the ADX's bid to become the preferred choice for capital markets in the region.

"Being part of the emerging markets requires us to fulfil key criteria, which we want to do, so, by default, we will develop the infrastructure of the market, together with procedures and rules," he told Global Platform.

Further benefits, Al Beloushi added, included greater exposure for the ADX on the international stage and a major investment boost, which was sufficient to "stabilise the stock market and increase liquidity". "About 1,000 new institutional investors came to the ADX right after the MSCI's announcement and, today, we are hence talking about 5,000 foreign institutional investors at the exchange," he noted.

Gulf News

Kabar24

Malaysia Dinilai Sebagai Gateway Pasar Asean

13
/ 2017
12:26 WIB

Chef:
Mu Chitra Chandra

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Indonesia-Dialog - Wikimedia

Dalam sebuah siaran wawancara melalui digital platform Wan Musa mengatakan bahwa pergeseran Malaysia ke arah manufaktur senilai tambah, menuju produksi komponen elektronik, peralatan medis, dan makanan halal, saat ini telah membuahkan hasil yang memuaskan.

"Dulu, Malaysia merupakan salah satu negara pengeksport komoditas karet, minyak kelapa, kayu, dan timah terbesar di dunia. Sekarang, struktur ekonomi Malaysia sudah sangat berubah," ujar Wan Musa.

Deputy CEO MATRADE menggambarkan Malaysia sebagai "gateway yang ideal" untuk negara-negara yang ingin masuk ke pasar ASEAN. "ASEAN akan terintegrasi dengan dekat," ujar Wan Musa. "Menggunakan Malaysia sebagai base untuk masuk ke pasar ASEAN merupakan strategi yang sangat baik. Berbisnis dengan Malaysia baik berbisnis dengan seluruh dunia."

Dalam wawancara tersebut, Wan Musa juga menyoroti keunggulan-keunggulan Malaysia yang kompetitif, misalnya seperti kebijakan-kebijakan yang bersifat business friendly, konektivitas yang kuat, serta infrastruktur yang unggul.

Berbicara tentang jasa, Wan Musa mengatakan bahwa meskipun pariwisata merupakan sektor yang paling terdepan di Malaysia, sektor lainnya seperti TIK dan migas juga semakin berkembang.

Kabar 24

TRN
THE ROLLING NOTES



Marketing

10 mars 2017

Oxford Business Group lance sa première vidéo « Global Platform » en Afrique

Le cabinet d'intelligence économique et de conseil Oxford Business Group (OBG) lance sa première vidéo Global Platform sur le continent africain, mettant en vedette la capitale économique du Maroc : Casablanca. La vidéo présente le dynamisme de la ville et ses nombreux avantages compétitifs, la diversification remarquable de son économie, la modernité de ses infrastructures de transport ainsi que les réussites d'investisseurs locaux et internationaux, comme Hightech Payment Systems (HPS) et Bombardier.

<http://www.therollingnotes.com/2017/03/10/oxford-business-group-global-platform/>

The Rolling Notes



The Report

The Report

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“A stellar analysis of the economy.”

- Standard and Poor's



111,989

Verified Subscribers around the world receive *The Report: Mexico*

Our flagship global country investment reports provide in depth English language economic coverage on countries around the world, offering the most extensive independent, unbiased and accurate intelligence available.

With OBG's reports regularly cited in the Financial Times, the BBC, the Economist and other leading media outlets and staff frequently interviewed on all forms of

broadcast media, OBG is a recognised and respected source of business intelligence. Its reports are used by the world's leading CEOs, governmental and policy leaders and international decision makers both as a valid platform for expressing opinion and as a key source of quality insight.

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THE REPORT: Mexico

111,989

The review conducted by Deloitte was based on procedures agreed upon with the Oxford Business Group and constitutes a verification of the company's published distribution figures.

A circular seal with a yellow border and a dark blue center containing the text 'Verified by Deloitte'.

Verified by
Deloitte

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The Report

Global distribution by region



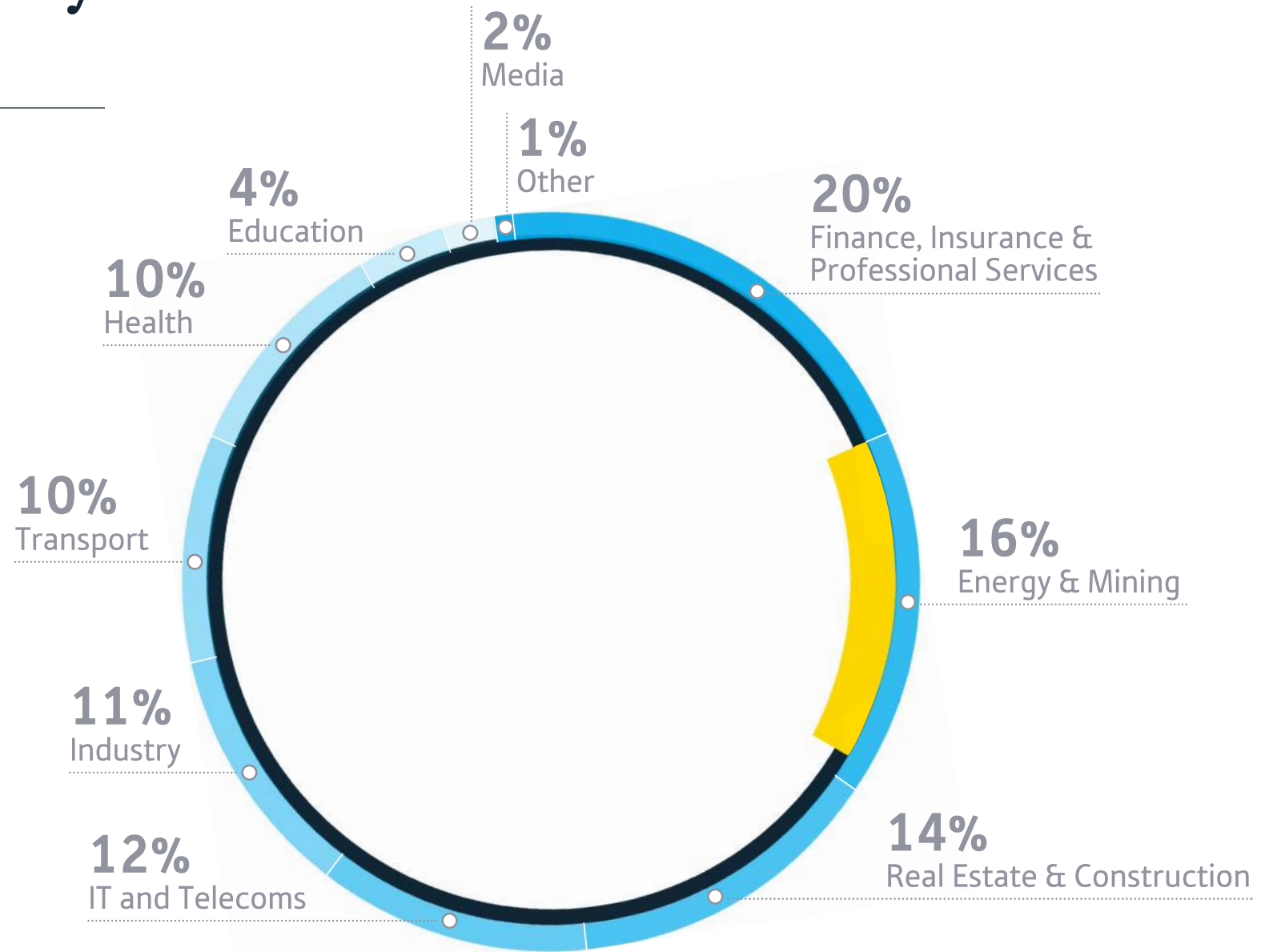
Subscriber analysis

A look at our readers

Readership (by industry)

- 15% Government, non-government/other
- 85% Corporate

** This survey was conducted from a random sample of requested Oxford Business Group subscribers*



Subscriber analysis

A look at our readers

Readership (by position)

SENIOR

Vice Presidents, Chief Financial Officers, Business Development Directors, Senior Client Partners, Regional Managers, Senior Trade Promotion Officers and First Secretaries.

TOP

Presidents, Governors, Ambassadors, CEOs, Chairmen and Managing Directors.

RESEARCH & ANALYST

Researchers and Analysts in economics, politics, business, public policy and the energy sector.

STUDENT

MBA, Law and other.

MIDDLE

Business Development Manager, Attorneys, Assistant Vice President and Economic and Commercial Attaché.

ACADEMIC

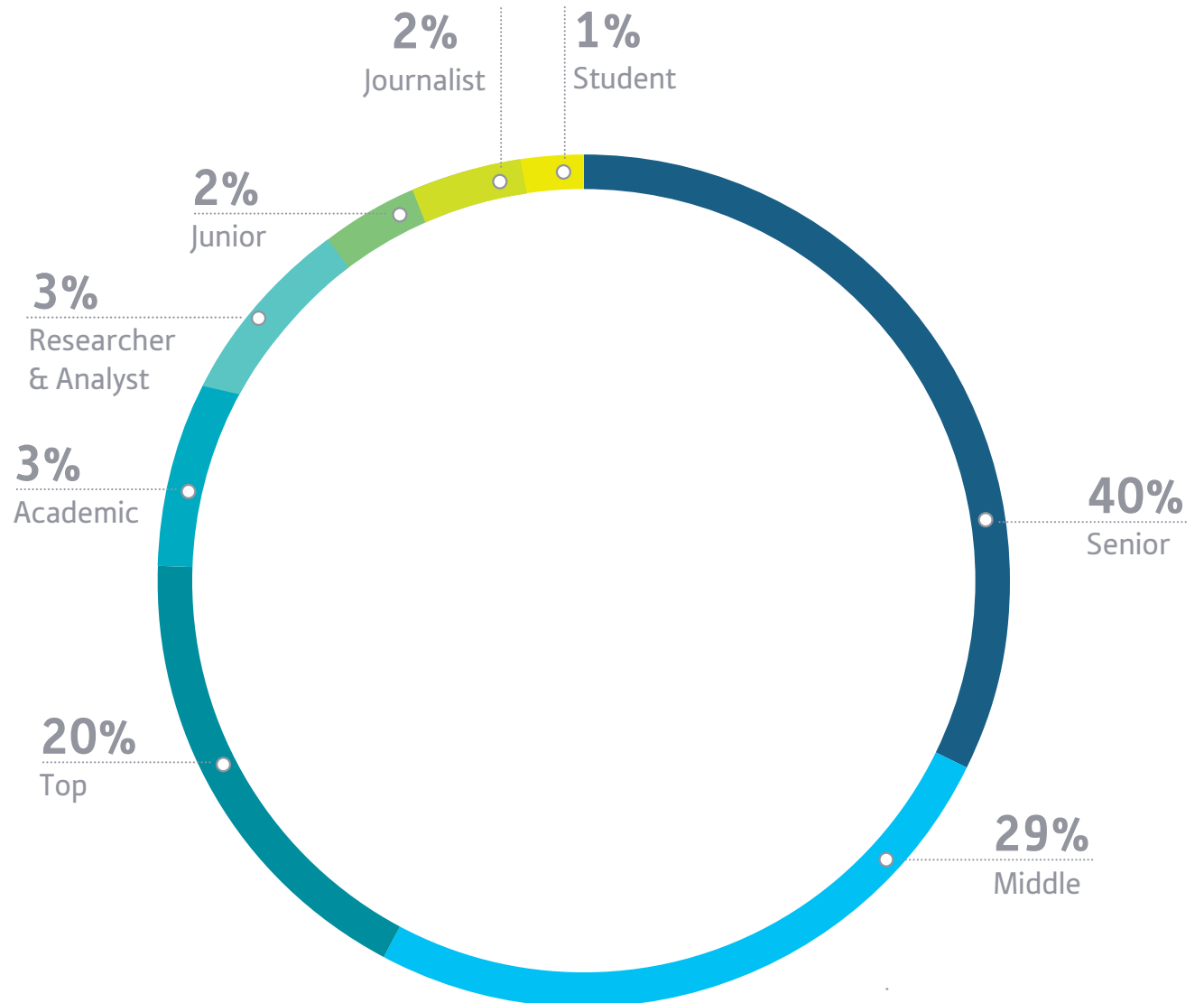
Professors, Lecturers and Associate and Assistant Professors and Doctors.

JUNIOR

Project Assistants and Trainee Solicitors.

JOURNALIST

Correspondents and Financial, Investigative and News Reporters.



* This survey was conducted from a random sample of requested Oxford Business Group subscribers

Fortune 500 subscribers

As of 2016, executives at 309 of the Global Fortune 500 are subscribers to The Report: Mexico

A

ABB
AbbVie
Accenture
Achmea
ACS
Adecco Group
Aegon
AEON
Aetna
Agricultural Bank of China
AIA Group
AIG
Air France-KLM Group
Airbus Group
Allianz
Alphabet
Amazon.com
América Móvil
American Airlines Group
American Express
AmerisourceBergen
Amgen
Apple
ArcelorMittal
Archer Daniels Midland
Arrow Electronics
AstraZeneca
AT&T
Australia & New Zealand Banking Group
Aviva
Avnet
AXA

B

BAE Systems

Banco Bilbao Vizcaya Argentaria
Banco Bradesco
Banco Santander
Bank of America
Bank of China
Bank of Nova Scotia
Baosteel Group
Barclays
BASF
Bayer
Bharat Petroleum
BHP Billiton
BMW
BNP Paribas
Boeing
Bouygues
BP
Bridgestone
BT Group
Bunge

C

Canon
Capital One Financial
Cardinal Health
Carrefour
Caterpillar
Centene
Chevron
China Construction Bank
China Everbright Group
China Huadian
China Merchants Bank
China Minsheng Banking
China Mobile Communications
China National Petroleum

D

China Southern Power Grid
China State Construction Engineering
China Telecommunications
Chubu Electric Power
Cigna
Cisco Systems
CITIC Group
Citigroup
Coca-Cola
Comcast
Commonwealth Bank of Australia
Compass Group
ConocoPhillips
Continental
CPC
Crédit Agricole
Credit Suisse Group
CRH

Daimler

Danone
Deere
Delhaize Group
Denso
Deutsche Bahn
Deutsche Bank
Deutsche Post
Deutsche Telekom
Disney
Dow Chemical
Duke Energy
DuPont
DZ Bank

E

E.ON
EMC
Emerson Electric
Emirates Group
Enbridge
Enel
Engie
ENI
Express Scripts Holding
Exxon Mobil

F

FedEx
Flextronics International
Ford Motor
Freddie Mac
Fujitsu

G

Gas Natural Fenosa
Gazprom
General Dynamics
General Electric
General Motors
George Weston
Gilead Sciences
GlaxoSmithKline
Glencore
Goldman Sachs Group
Groupe BPCE

H

Halliburton
Hanwha
HCA Holdings
Hitachi

HNA Group
Home Depot
Honda Motor
Honeywell International
HP
HSBC Holdings
Humana
Hyundai Heavy Industries
Hyundai Motor

I

IBM
Industrial & Commercial Bank of China
Ingram Micro
Intel
International Paper
Intesa Sanpaolo
INTL FCStone
Itaú Unibanco Holding
Itochu

J

J.P. Morgan Chase
Jardine Matheson
JBS
Johnson & Johnson
Johnson Controls
JX Holdings

K

KDDI
Kia Motors
Korea Electric Power

Fortune 500 subscribers

As of 2016, executives at 309 of the Global Fortune 500 are subscribers to The Report: Mexico

L

L'Oréal
La Poste
LafargeHolcim
Lenovo Group
LG Display
LG Electronics
Liberty Mutual Insurance Group
Lloyds Banking Group
LM Ericsson
Lockheed Martin
Lotte Shopping
Louis Dreyfus
Lufthansa Group
Lukoil
LyondellBasell Industries

M

Maersk Group
Manulife Financial
Mapfre Group
Marubeni
Massachusetts Mutual Life Insurance
McKesson
Merck
MetLife
Michelin
Microsoft
Mitsubishi
Mitsubishi Electric
Mitsubishi Heavy Industries
Mitsubishi UFJ Financial Group
Mitsui
Mizuho Financial Group
Mondelez International
Morgan Stanley

N

National Australia Bank
National Grid
Nationwide
NEC
Nestlé
New York Life Insurance
Nike
Nissan Motor
Noble Group
Northrop Grumman
Northwestern Mutual
Novartis

O

Old Mutual
OMV Group
Oracle
Orange

P

Panasonic
Pemex
PepsiCo
Pertamina
Petrobras
Petronas
Peugeot
Pfizer
Philip Morris International
Ping An Insurance
POSCO
Power Corp. of Canada
Procter & Gamble
Prudential
Prudential Financial
PTT

Q

Qualcomm Rabobank Group

R

Randstad Holding
Raytheon
Reliance Industries
Renault
Repsol
Rio Tinto Group
Robert Bosch
Roche Group
Rolls-Royce Holdings
Royal Bank of Canada
Royal Bank of Scotland Group
Royal Dutch Shell
RWE

S

SABIC
SAIC Motor
Saint-Gobain
Samsung Electronics
Sanofi
SAP
Sberbank
Schlumberger
Schneider Electric
Sears Holdings
Shanghai Pudong Development Bank
Siemens
Sinochem Group
Sinopec Group
Société Générale
Sodexo
SoftBank Group

T

Sompo Japan Nipponkoa Holdings
Sony
Standard Chartered
State Bank of India
Statoil
Sumitomo
Sumitomo Electric Industries
Sumitomo Mitsui Financial Group
Suncor Energy
Suzuki Motor
Swiss Life
Swiss Re
Sysco
Talanx
Tata Motors
Tech Data
Telecom Italia
Telefónica
Telstra
Tesco
ThyssenKrupp
TIAA
Time Warner
Tokio Marine Holdings
Toronto-Dominion Bank
Toshiba
Total
Toyota Motor
Trafigura Group
TUI

U

U.S. Bancorp

V

UBS Group
UniCredit Group
Unilever
United Technologies
UnitedHealth Group
UPS
Vale
Veolia Environnement
Verizon
Vinci
Vodafone Group
Volkswagen
Volvo
VTB Bank

W

Walmart
Wells Fargo
Westpac Banking
Wilmar International
Wolseley
Woolworths
World Fuel Services

Z

ZF Friedrichshafen
Zurich Insurance Group

#

3M

Global subscribers

The Report: Mexico has a verified distribution of 111,989. Here are some of our subscribers:

International institution & rating agency subscribers

A American Chamber of Commerce African Development Bank Asian Development Bank	E European Commission European Council	International Governance and Risk Institute International Monetary Fund	O OPEC	United Nations USAID
B British Council	F Fitch Rating Inc. Financial Services for Eastern Europe	J Japan External Trade Organization	R Rotary Club	W World Bank World Economic Forum World Food Organisation World Health Organization World Petroleum Council World Trade Organization World Wide Fund for Nature
C Chatham House Council of Foreign Relations	I International Center of Trade & Sustainable Development International Committee of the Red Cross	M Moody's Investor Services	S Solomon R.Guggenheim Foundation Standard & Poor's	
D Dow Jones Indexes		N Nasdaq	U UBI France UK Department for International Development UK Trade & Investment	

Media subscribers

A Agence France Presse Al Jazeera Network	CNN	J Les Afriques	R Reuters	TV5 TVE
B BBC Bloomberg News	F Financial Times Forbes France 24	M MBC Group MEED	T The Banker The Economist The Guardian The Wall Street Journal Time Magazine	Z Zawya
C CNBC	H Huffington Post	N National Geographic New Statesman		

Finance, insurance & professional subscribers

A ABN AMRO Group Accenture Advent International Allen & Overy LLP Allianz American Express AON	Arab Bank Asia Exchange Centre AXA	Merrill Lynch Bank of Brazil Bank of Canada Bank of China Bank of Cyprus Bank of England Bank of England	Bank of Ghana Bank of Houston Bank of India Bank of Ireland Bank of London and the Middle East Bank of Maldives Plc	Bank of Mongolia Bank of Montreal Bank of New Zealand Bank of Novo Scotia Bank of PNG Bank of Scotland Bank of Singapore Ltd.
B Baker & McKenzie Bank Al Maghrib Bank of America				

Global subscribers

	<i>Bank of Thailand</i>		<i>Crescent Commercial Bank</i>		<i>IDBI Bank Ltd. Indonesia</i>		<i>Munich Re Group</i>		<i>Santander Bank</i>
	<i>Black Rock</i>				<i>Stock Exchange</i>				<i>Scotia Bank</i>
	<i>BNP Paribas</i>	D	<i>De La Rue Currency</i>		<i>ING Group</i>	N	<i>National Australia Bank Ltd.</i>		<i>Simmons and Simmons</i>
	<i>Booz Allen Hamilton</i>		<i>Deloitte and Touche</i>		<i>Intesa Sanpaolo</i>		<i>National Bank of Abu Dhabi</i>		<i>Societe Generale Bank and Trust</i>
	<i>Boston Consulting Group</i>		<i>DentonWideSapte</i>		<i>Invesco</i>		<i>National Bank of Andrews</i>		<i>Standard Chartered Bank</i>
	<i>Brooklands Consulting Group</i>		<i>Deutsche Bank</i>		<i>Investcorp Bank</i>		<i>National Bank of Belgium</i>		<i>Sumitomo Mitsui Financial Group</i>
C	<i>Central Bank of Oman</i>		<i>Dexia Group</i>				<i>National Bank of Canada</i>		<i>Sun Life Financial</i>
	<i>Central Bank of Bahrain</i>		<i>DLA Piper</i>		J		<i>National Bank of Dubai</i>		<i>Swiss Bank Corporation</i>
	<i>Central Bank of Egypt</i>	E			<i>J.P. Morgan Chase & Co.</i>		<i>National Bank of Egypt</i>		
	<i>Central Bank of India</i>		<i>Ernst & Young</i>				<i>National Bank of Gatesville</i>		
	<i>Central Bank of Kuwait</i>		<i>Eurobank</i>		K		<i>National bank of Kuwait</i>		
	<i>Central Bank of Libya</i>		<i>Europe Arab Bank plc.</i>		<i>KeyCorp</i>		<i>National Bank of Oman</i>		T
	<i>Central Bank of Nigeria</i>		<i>European Islamic Investment Bank</i>		<i>KFW Bankengruppe</i>		<i>National Bank of Pakistan</i>		<i>Taylor Wessing</i>
	<i>Barclays Plc.</i>		<i>Eversheds LLP</i>		<i>KPMG</i>		<i>Nomura Holdings</i>		<i>The Boston Consulting Group</i>
	<i>Central Bank of the Bahamas</i>	F					<i>Norton Rose</i>		<i>The Carlyle Group</i>
	<i>Central Bank of the UAE</i>		<i>Federal Bank of India</i>		L				<i>TNS</i>
	<i>Central Bank of Turkey</i>		<i>Freshfields Bruckhaus Deringer</i>		<i>Landesbank Baden-Württemberg</i>				<i>Tokio Marine Holdings</i>
	<i>China Construction Bank</i>				<i>Linklaters</i>		O		<i>Trowers & Hamlins</i>
	<i>Citigroup</i>	G			<i>Lloyds Banking Group</i>		<i>Oliver Wyman</i>		<i>Tyco International Ltd.</i>
	<i>Clyde and Co.</i>		<i>Global Reinsurance</i>						
	<i>Commerzbank</i>		<i>Goldman Sachs Group</i>		M		P		U
	<i>Commonwealth Bank of Australia</i>				<i>MACE</i>		<i>Patton Boggs</i>		<i>UAE Exchange</i>
	<i>Compass Group</i>		<i>Halifax Bank of Scotland</i>		<i>Manulife</i>		<i>Prudential</i>		<i>UBS</i>
	<i>Coutts Information Services Ltd.</i>		<i>Hannover Re Takaful B.S.C.</i>		<i>Mapfre Group</i>		<i>Prudential Financial Inc</i>		<i>Unicredit Bank</i>
	<i>Credit Europe Bank N.V</i>		<i>Herbert Smith</i>		<i>Marsh Insurance</i>		<i>PWC</i>		<i>United Bank S.C.</i>
	<i>Credit Suisse Groupe</i>	H	<i>Honeywell International</i>		<i>Marubeni Corporation</i>				
	<i>Credti Agricole</i>		<i>HSBC Holdings</i>		<i>McKinsey and Company</i>		Q		
			<i>Huawei Investment & Holding</i>		<i>Mercer</i>		<i>QNB</i>		
			I		<i>Metlife</i>				W
			<i>ICICI Bank Ltd.</i>		<i>Mitsubishi UFG Financial Group</i>		R		<i>Western Union</i>
					<i>Mizuho Financial Group</i>		<i>Rabobank Group</i>		<i>White and Case</i>
					<i>Money compass</i>		<i>Reserve Bank of Australia</i>		
					<i>Monitor Group</i>		<i>Reserve Bank of New Zealand</i>		
					<i>Morgan Stanley</i>		<i>Royal Bank of Canada</i>		Z
							<i>Royal Bank of Scotland</i>		<i>Zurich Financial Services</i>

Global subscribers

Hedge funds subscribers

A	<p>Abbey Capital Aberdeen ADM Capital Alchemy Partners Alfa Group Consortium Alliance Allianz AMAL Asset Management AMB Capital AmBank Group Ameriprise Financial Services AMP Capital Angelo, Gordon & Co. ANZ Bank Ltd Apacs Ltd ARA Asset Management Artemis Investment Management Ltd. ASB Bank Assante Capital ASX Ltd. ATB Financial Atlantic Capital Austbrokers Holdings Ltd. AXA Investment Management</p>	<p>Bluecrest Capital Management Ltd. BMO Capital Markets BMO Nesbitt Burns Bond Street Plc BPI Capital Management Bradford & Bingley Brevan Howard Bridgewater Brookfield Asset Management Brown Shipley</p>	C	<p>Calyon Cambridge Industrial Trust Canaccord Adams Caxton Associates Centaurus Capital Century Capital Management LLC Challenger Limited Charles Stanley & Co Ltd. Cheyne Capital Management Ltd. CI Financial Inc. CIBC World Markets CIMB Bank Citadel Citigroup Clarica CMB International Capital Corporation Ltd. Collins Stewart Ltd Connor Clark & Lunn Capital Coronation Asset Man Ltd.</p>	D	<p>Daiwa Capital Markets Europe Ltd. Diversified Global Asset Management Corp Dresdner Kleinwort Dundee Wealth Inc Dws Investment Gmbh</p>	E	<p>Edward Jones Elliott Management Exane Inc.</p>	F	<p>Farallon Fbr Capital Markets & Co. Fidelity Fortress Franklin Income Fund Frontpoint Partners LLC Fullerton Financial Holdings Pte. Ltd.</p>	G	<p>Goldman Sachs Griffin Holdings (Pty) Ltd</p>	H	<p>HDFC Bank Ltd. Henderson Investment Ltd. Hermitage Financial Services</p>	I	<p>ICICI Bank Limited ING Bank Integrity Bank Intrepid Global Ltd. Investcorp Invesco Asset Management Asia Ltd.</p>	<p>Investec Investors Group Ivy Asset Management Corp.</p>	J	<p>JP Morgan JWPK Holdings</p>	K	<p>Kbc Alternative Investment Management Ltd.</p>	L	<p>Lansdowne Partners Ltd. Legg Mason Asset Management Hong Kong Ltd LIM Advisors Ltd. Lone Star Capital Bank Loomis, Sayles & Company Limited Partnership</p>	M	<p>Macquarie Capital Markets Man Group Metropolitan Asset Managrs Ltd. Marshall Wace</p>	N	<p>New Star Asset Management Group Holdings Ltd.</p>	O	<p>Oppenheimer Holdings Inc. Osprey Capital Partners</p>	P	<p>Paulson Capital Corp. Permira Europe III GmbH & Co. KG PIMCO</p>	<p>Platinum PSAM Putnam Investments Renaissance</p>	S	<p>Saratoga State Farm</p>	T	<p>Tantallon Capital Advisors Pte Ltd Templeton Asset Management Ltd Thames River Capital Ltd. Toscafund TPG Capital Ltd. Tudor Pickering Holt & Co. LLC</p>	V	<p>Vanguard Virtus Financial Services Pty Ltd</p>	W	<p>Wasatch Advisors Inc. Wells Fargo & Company</p>	#	<p>3i Group</p>
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Global subscribers

Industry & retail subscribers

A Anglo American	Gazprom	K Korea Electric Holding	R Ramboll	T Total
B Bharat Petroleum	GDF Suez	M Murphy Oil	Repsol	Trans Ocean
BHP Billiton	General Electric	O Occidental Petroleum	Rio Tinto Group	Tri Ocean Energy
BP	International	P Pertamina	Royal Dutch Shell	U United Uniclean
C Chevron	H Halliburton	P Petrobras	RWE	V Vale
ConocoPhillips	HESS	Petronas	S Sasol	Veolia Environnement
CPC	I Itochu	PTT	Schlumberger	Vestas
E ENI	International Renewable	Q Qatar Petroleum	Schneider Electric	
Exxon Mobil	Energy Agency		Siemens	
G Gas Natural Fenosa	J Jacobs		Statoil	
			T Technip	
			Texaco	

Energy & mining subscribers

A Abbot	C Canon	Glencore International	Koc Holding	Mitsubishi Motors
ACS	Cardinal Health	Gucci Group		Mitsui
Air Liquide	Carrefour	H Halcrow Group	L L'Oreal	N Nestlé
Alstom	Coca Cola	Holcim	Lafarge	Nissan
ArcelorMittal	D Danone	Honda Motor	Legrand	Novartis
Archer Daniels Midland	Dow Chemical	Huawei Heavy Industries	LG Electronics	
Astra Zeneca	E Eli LillyEmerson Electric	Hyundai Mobis	LyondellBasell Industries	P PepsiCo
Audi	F Finmeccanica	Hyundai Motor		Peugeot
B BAE Systems	Ford Motor Company	I Isuzu	M Maersk Group	Pfizer
BASF	G G4S	J JBS	Magna International	Philip Morris International
Bayer	George Weston	Johnson & Johnson	Marubeni Group	Philipps
BMW	Gillette	Johnson Controls	Mazda Motor	Porsche
Bombardier	GlaxoSmithKline	K Kobe Steel	Mercedes Benz	POSCO
Bosh			Merck	Proctor and Gamble
Bridgestone			Mitshubishi	Proton
Bunge			Mitshubishi Electric	
			Mitshubishi Heavy Industries	

Global subscribers

R	Raytheon Robert Bosch Roche Group Rolls-Royce plc	Samsung Electronics Securitas Sharp Sodexo Sony Suzuki Motor	T	Target Tata Motors Tata Steel Tesco Toshiba Toyota Motor	U	Unilever US Steel	#	3M
S	Saint Gobain				V	Volvo		
					X	Xstrata		

Transport & logistics subscribers

A	Agility Air France Alitalia American Airlines APM Terminals Aramex	British Airways	Emirates Group Ethiad	Hyundai	T	Thales TNT Turkish Airways	
		C	Civil Aviation Authority	K	KLM Royal Dutch Airlines		
		D	Delta Airlines DHL Dubai Airport Freezone	L	Lufthansa Group	U	United Continental
B	BMI Bollere Logistics	E	EADs	Q	Qatar Airways	V	Veolia Transport
				R	Renfe		
		F	FedEx				
		G	General Dynamics Gulfjet				
		H	Hertz				

Real estate & construction subscribers

A	ABB Asteco Atkins	Century 21 China Faw Group China State Construction Engineering	D	Damac Properties DTZ Holdings Dupont	Jones Lang Lasalle	Q	Qatari Diar	
B	Balfour Beatty Bechtel Corporation BNP Paribas Real Estate Bouygues Travaux publics	China Railway Materials City Space Cluttons Colliers International Cushman & Wakefield	F	Fluor	L	Louis Berger	S	Savills Sotheby's International Reality Affiliates
C	CBRE		H	Halcrow Hamptons International	M	Mott MacDonald	T	Tameer Holding Investment Thornton Tomasetti
			J	Jacobs	O	Orascom Construction Industries	V	Vinci
					P	Parsons Brinckerhoff		

Global subscribers

IT & communications subscribers

A Alcatel Lucent AOL Apple AT&T Axiom Telecom	E Egypt Cloud Ericsson Etisalat Euromonitor International	H Hewlett-Packard Hitachi Huawei	M Microsoft Monster Motorola Solutions	S Samsung Siemens
B Bell Pottinger Group Blackberry Bloomberg Bouygies	F First Information Technology Fujitsu	I IBM IMC Telecom Intel	N NEC Nippon Telegraph & Telephone Nokia	T Tata Communications Telecom Italia Telstra The Nielsen Company Toshiba Turk Telekom
C China Telecom Cisco Systems	G GFK Google Grey Group	J Jacobs JC Decaux	O O2 Ogilvy Oracle Orange Qtel	V Vodafone Group
D Daewoo Damco		K Kantar Group	R Reliance Industries	W Warner Bros. Entertainment Inc.
		L Lenovo Group		X Xerox
		M MediaQuest		

Education subscribers

A American University of Beirut	D Durham University City University of London	H Hong Kong University of Science and Technology Hult Business School	N New York University Nottingham Trent University	R Regents Business School
B British Council	E European Business School Edexcel	I Imperial College	O Oxford University	T The University of Hong Kong
C Cambridge Judge Business School Carnegie Mellon University Cass Business School	F Fullbright Foundation	J King's College London	P Paris Sorbonne University Princeton University Purdue University	U University College of London University of Edinburgh University of Kent
	G Harvard Kennedy School of Government	K London School of Economics	Q Qatar University	

Global subscribers

Hotel subscribers

A

*Accor Group
Aston International*

F

*Four Seasons Hotels and
Resorts*

Hyatt International

L

Le Meridien

R

Richmond Hotels

C

*Carrefour Group
Concorde de Luxe Resort
Crowne Plaza Fairmont*

G

Golden Tulip

I

Intercontinental

M

*Movenpick Hotels and
Resorts*

S

*St. Regis
Sheraton Hotels and Resorts
Sofitel*

H

*Holiday Inn
Hilton*

J

JW Marriot

N

Novotel

T

The Ritz Carlton

K

Kempinski Hotels

P

Pullman

Bloomberg Terminal

Bloomberg

Dynamic network

Executive global audience

Unique exposure

OBG has a groundbreaking global distribution agreement with Bloomberg, the leading financial and trading platform. OBG has its own landing page on the Bloomberg Terminal, also referred to as the Bloomberg Professional service.

Bloomberg Terminal is a computer system provided by Bloomberg L.P. that enables professionals in financial services and other industries to access the Bloomberg Professional service. Through this users can monitor and analyse real-time financial market data as well as trade on the electronic trading platform. It is a dynamic network of information, people and ideas. Bloomberg Terminal also serves as an important search engine for the financial services sector worldwide. Traders can access their terminal on their smart phones using the

“Bloomberg Anywhere” service. Through this landing page, Bloomberg Terminal users have exclusive access to all OBG research.

Via this agreement, OBG provides its clients with access to over 325,000 Bloomberg Terminal users worldwide.

Our ID on the Bloomberg Terminal is “OBGR<GO>”

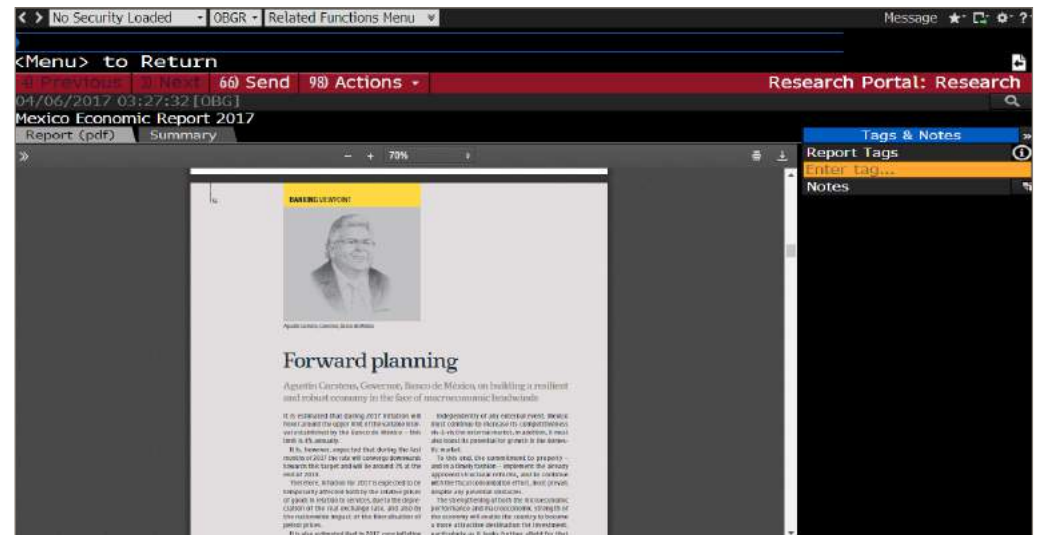
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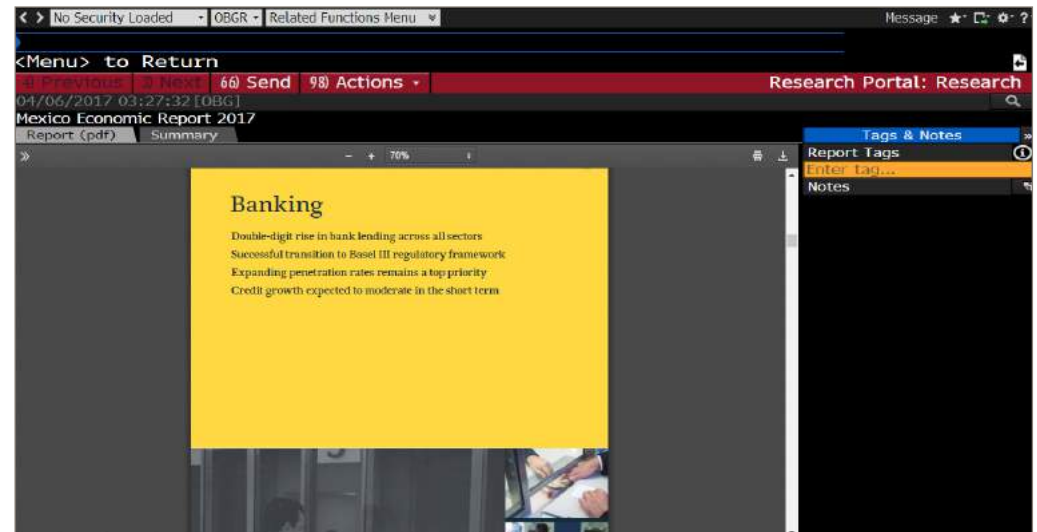
OBG Business Barometer: CEO Survey on the terminal



The Report interview page on the terminal



OBG Managing Editor's page on the terminal



The Report chapter page on the terminal

Thomson Reuters partnership



THOMSON REUTERS®

THOMSON REUTERS

EIKON™

Trusted information

Comprehensive financial analysis

Superior emerging markets coverage

Users of Thomson Reuters' financial news terminal Eikon can now access Oxford Business Group's full range of research on emerging economies, following a distribution agreement between the two firms.

Eikon is used worldwide to monitor and analyse financial information and provide financial professionals with access to market data, analytics and messaging tools.

Our content will be available through all Eikon web and mobile channels and on both research tools:

- **Real-Time Research**, which provides us with access to 20,000 buy-side and 100,000+ corporate clients
- **Aftermarket Research**, where our research will be available for a premium to a different audience including more than 2,000 investment banks and boutiques, consultants and corporate clients.

150,000+

Subscriptions globally to Thomson Reuters' Eikon terminal

Thomson Reuters partnership

The screenshot displays the Thomson Reuters Agriculture website interface. On the left, there is a navigation menu with categories like 'ASSET CLASSES', 'NEWS AND RESEARCH', and 'MARKETS'. The main content area is titled 'Agriculture' and features a table of market data for various agricultural commodities. Below the table, there is a news article with a photo of a farmer in a field.

AGRICULTURE	Last	Net Chng
COMEX WHEAT	739.00	-1.00
KCB WHEAT W/1	17.87	0.00
KCB WHEAT W/2	1,438.25	+1.00
WHEAT W/1	727.25	0.00
WHEAT W/2	50.30	-0.00
US WHEAT W/1	79.00	+1.00
SOY BEAN W/1	818.25	-0.50
WHEAT W/1	753.75	-0.50

AGRICULTURE TOP NEWS

AFRICAN NATIONS INCREASE FARM SPENDING, WINNING POVERTY BATTLE

WASH-D.C., March 26 (Reuters) — U.S. President Barack Obama hosts the leaders of four African nations this week, all of which are cited in a new report for effectively increasing spending on agriculture to combat extreme poverty and hunger.



The Report: Mexico

Website statistics



Top visits (per country)

1. Mexico
2. US
3. UAE
4. Spain
5. UK

Top 15 visits (per city)

- | | |
|--------------------------|-----------------|
| 1. Mexico City | 9. Los Angeles |
| 2. Dubai | 10. Washington |
| 3. Madrid | 11. Minnetonka |
| 4. Monterrey | 12. Calgary |
| 5. Bogota | 13. Karlsruhe |
| 6. Santiago de Queretaro | 14. Paris |
| 7. Noida | 15. La Victoria |
| 8. Lisbon | |

66.1%
The Americas

16.4%
Europe

11.7%
Middle East

3.3%
Asia

1.4%
Africa

1.2%
Oceania

The Report

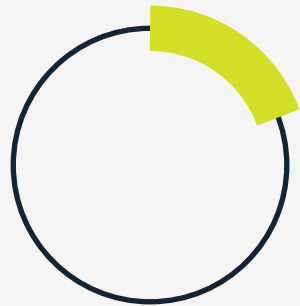
Global website statistics

Traffic



71%

increase in page views in the last 12 months



20%

growth in digital subscriber volume in the last 12 months



83%

growth in unique visitors in the last 12 months

Top sites linking to OBG

*Source: Open Site Explorer

37,531

third party web pages link to the OBG website*

The Telegraph

The Economist

FT
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Mexico is coexisting with the biggest uncertainty hurricane of its recent history, particularly since the North American Free Trade Agreement (NAFTA), the 23-year-old treaty with the US and Canada, was sentenced to death by US President Donald Trump. This is only one of the many clouds that have appeared over Mexico's blue sky since Trump took over as president a month ago. What will the country do once NAFTA is annulled and tariffs of up to 20% are imposed? Could any other country become Mexico's new major partner? How can Mexico remain competitive? <http://ow.ly/GUIF309EQcW>

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Media and research partnerships

Oliver Cornock, Editor-in-Chief on the BBC



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REUTERS

Mexico weekly poll ECONMX September 22

Mexico weekly poll ECONMX September 22			RICS									
			MXUNR=ECI	MXUNEM=ECI	MXRSLY=ECI	MXRTSL=ECI	MXCPIF=ECI	MXIGDP=ECI	MXIGAE=ECI	MXCPIH=ECI	MXTBAL=ECI	MXTBLS=ECI
Release Date			NA	NA	Sep 23 2014	Sep 23 2014	Sep 24 2014	Sep 24 2014	Sep 24 2014	Sep 24 2014	NA	NA
Period			NA	NA	Jul	Jul	Sep	Jul	Jul	Sep	NA	NA
Unit			%	%	%	%	%	%	%	%	Bin	Bin
Prior			NA	NA	1.10	0.20	0.19	2.73	0.23	0.15	NA	NA
(Revised)			NA	NA	NA	NA						
Median			NA	NA	2.00	0.55	0.26	2.60	0.20	0.22	NA	NA
Smart Forecast			NA	NA	2.012	0.635	0.236	2.640	0.321	0.191	NA	NA
Predicted Surprise			NA	NA	0.012	0.085	-0.024	0.040	0.121	-0.029	NA	NA
Highest			NA	NA	2.70	1.10	0.31	3.10	0.70	0.29	NA	NA
Lowest			NA	NA	1.50	0.00	0.17	2.30	0.10	0.10	NA	NA
Mean			NA	NA	2.03	0.55	0.24	2.67	0.33	0.20	NA	NA
Mode			NA	NA	2.00	NA	0.26	2.60	NA	0.23	NA	NA
Standard Deviation			NA	NA	0.38	0.78	0.05	0.26	0.32	0.06	NA	NA
No. of Forecasts			NA	NA	7	2	14	9	3	12	NA	NA
Barclays (BR1)	BR1	1124			2.20	0.00	0.26	2.30	0.10	0.18		
BBVA (BB2)	BB2	1129					0.27			0.25		
BNP Paribas (BP9)	BP9	1143			2.70			2.90				
Bursametrica (Burs)	Burs	1836					0.29			0.23		
Capem (X44)	X44	1509					0.27			0.21		
Deutsche Bank (DB8)	DB8	1198			2.00		0.20	2.50				
Goldman Sachs (GS8)	GS8	1237			2.10		0.20	2.60		0.12		
JPMorgan (JM1)	JM1	2349					0.24	2.80	0.70	0.29		
Morgan Stanley (ID1)	ID1	1339					0.17	2.40				
Oxford Business Group (OB0)	OB0	2941			2.00	1.10		2.80	0.20			
Santander (BS8)	BS8	1108					0.26			0.27		
Societe Generale (SG1)	SG1	1412			1.70		0.17	3.10		0.10		
UBS (UB1)	UB1	1443			1.50		0.31	2.60		0.20		
Ve Por Mas (VPM)	VPM	2586					0.29			0.23		



UNITED KINGDOM

131-151 Gt. Titchfield St. London
W1W 85B United Kingdom
T +44 207 403 7213
F +44 173 026 0274

UAE

1403 Aurora Tower Dubai Media City
PO BOX 502 659
T +971 4 426 4642
F +971 4 426 4641

TURKEY

Esentepe M. Buyukdere C. No: 102
Maya Akar Center K11 D48 Sisli Istanbul
T +90 212 216 0300
F +90 212 216 0200

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